

SDDS BULLETIN 2025 Advertisement Agreement

About the SDDS BULLETIN

The <u>SDDS BULLETIN</u> is the official publication of the Second District Dental Society of New York. Established in 1915 and with a circulation of nearly 1500, it is published bimonthly, six times a year.

Advertising Policy

The <u>SDDS BULLETIN</u> reserves the exclusive right to alter or reject all materials submitted for publication, <u>including advertisements</u>. The opinions expressed in the <u>SDDS BULLETIN</u> are not necessarily those of the Second District Dental Society of New York.

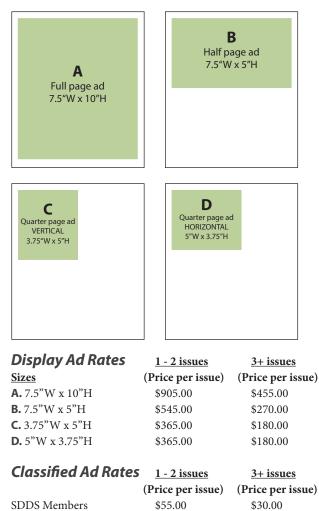
Ad Submission Deadline

ALL ISSUES CLOSE ON THE STATED DEADLINE ON THE

AD RESERVATION FORM. All ad submissions MUST be received by close.

Ad Dimensions and Rates

The <u>SDDS BULLETIN</u> is set up in full color and page size is 8.5"W x 11"H. Ads can be placed horizontally or vertically. <u>Location of ad</u> placement is at the editor's discretion.



\$105.00

\$55.00

Non-Members

Additional Notes

- Classified ads should be 25 words and/or 5 lines maximum.
- Further discounts for display ads: 6 issues = 10%
- Advertisers will receive free placement of their advertisement in the publications section of the Second District Dental Society's website at <u>www.sddsny.org</u>. Please note that link will only remain on website for as long as ad appears in the <u>SDDS</u> <u>Bulletin</u>.

Ad Submission Instructions

- <u>FULLY</u> complete the form below.
- Return form to Second District Dental Society by deadline along with a <u>print-ready</u> copy of ad.
- Display ads must be submitted as a press quality PDF and classified ads must be typed.
- <u>First-time advertisers (excluding SDDS members) must</u> <u>submit full payment with all ad submissions</u>. All other advertisers will be billed for each ad subsequent to publication.

Ad space reservation form

Indicate below the <u>SDDS BULLETIN</u> issues in which you would like your ad to appear (CHECK <u>ALL</u> BOXES THAT APPLY. If running display ad, circle ad size desired):

January/February 2025 *ISSUE CLOSED March/April 2025 *ISSUE CLOSED	□ July/August 2025 * DEADLINE 5/23/25 □ September/October 2025 * DEADLINE 7/25/25
□ May/June 2025 *ISSUE CLOED	November/December 2025 *DEADLINE 9/26/25
Name of Firm (or dentist):	
Website address:	
Address:	
Telephone:	Fax:
ContactPerson:(print)	
Auth. Signature:	
Date:	

Payment

Checks and money orders are the <u>ONLY</u> accepted methods of payment. <u>Make payable to The Bulletin of the Second District</u> <u>Dental Society and mail to the address below</u>.

Correspondence

All correspondence should be addressed to: The Editor, <u>SDDS BULLETIN</u> c/o The Second District Dental Society 111 Fort Greene Place Brooklyn, NY 11217-1418 **PHONE:** (718) 522-3939 **FAX:** (718) 797-4335 **E-MAIL:** editor@sddsny.org