E-prescribing Law Implementation Delayed Until 2016

Legislation was passed on March 13, 2015 to delay the start of mandatory electronic prescribing in New York State until March 27, 2016. The New York State Dental Association (NYS-DA) was part of a large coalition of healthcare providers urging this delay in order to provide a smooth transition into e-prescribing and to insure patient safety was not compromised.

When e-prescribing was first announced, NYSDA immediately went to work on behalf of its members to advocate for reasonable standards and to seek out a program that could be offered for the lowest possible cost. “I am proud that dentistry was way ahead of the other healthcare professions on this issue,” stated NYSDA President Dr. John Liang, “and our Technology Task Force was able to identify a very

Continued on Page 2
E-Prescribing Law Implementation Delayed Until 2016

Continued from Page 1

good solution that we were able to get for members at a very competitive price.” It became apparent, however, that most of these electronic prescribing companies, including our endorsed solution through Henry Schein, may have underestimated the complexity of implementing the solution due to significant government requirements.

Both Henry Schein and NYS-DA are working hard to help members with the sign-up procedure, but the overwhelming demand, coupled with the complexity of the process, has caused a backlog that has frustrated those who are enrolling in e-prescribing. “We appreciate everyone’s patience in this process. Now that the mandate has been delayed, we expect our partners will catch up with getting providers on board,” added Dr. Mark Feldman, NYS-DA Executive Director. “NYS-DA and Henry Schein are continuing to look for new and creative solutions to ease the difficulty of implementation including postponing monthly payments, click-to-chat support and self-serve implementations checklists for providers that would rather do it on their own.”

Members are urged to sign up and not put off enrolling in an e-prescribe program so they are prepared when March 27, 2016 comes around. Although the mandate has been delayed, there are many benefits to start e-prescribing immediately. Members can learn more by reading the January 2015 edition of the New York State Dental Journal. The Journal was mailed to all members and is available online at www.nysdental.org under the publications tab. For those who want to begin the sign-up process, you can call (800) 734-5561 (Option 2) and ask for the NYS-DA endorsed e-prescribing program.

Dr. Liang wants members to know that “We will continue to provide updates on e-prescribing and work hard to be sure all have the ability to send their prescriptions electronically when March 27, 2016 arrives and paper scripts will no longer be accepted in New York. This has been a confusing and frustrating process. We are glad we were able to obtain a delay in the start of e-prescribing.”

by NYSDA

Nominations for the 2015 Nominating Committee

At the March 12, 2015 general membership meeting, the following SDDS members were nominated to serve on the SDDS Nominating Committee:

Drs. Paul Albicocco, Steven Gounardes, John Halikias, Richard Oshrain and Craig Ratner

These five nominees will be elected to the committee at the April 16, 2015 general membership meeting. Those elected, plus the five immediate past presidents, will comprise the 2015 SDDS Nominating Committee.

The Bulletin is the official publication of the Second District Dental Society. It is published monthly, except during June, July, August and September, when it is published bimonthly, by the Journal of the Second District Dental Society, Inc. The opinions expressed are those of the writers and are not necessarily those of the Second District Dental Society. Subscription rates; members, $4.50 per year; others, $5.50 per year. Material for publication must be typewritten and double-spaced and must be received six weeks prior to the month of issue. Business communications and requests for advertising rates should be directed to the Second District Dental Society, 111 Fort Greene Place, Brooklyn, NY 11217. The Bulletin reserves the right to alter or reject any copy.

ADVERTISING POLICY

The SDDS Bulletin and Website welcome advertising as an important means of keeping the dentist informed about new and better products and services for the practice of dentistry. Such advertising must be factual, dignified, tasteful, and intended to provide useful product and service information. The publication of an advertisement is not to be construed as an endorsement or approval by the SDDS Bulletin and Website and/or its publisher, the Second District Dental Society, of the product or service being offered in the advertisement unless the advertisement specifically includes an authorized statement that such approval or endorsement has been granted.

As a matter of policy, the SDDS Bulletin and Website will sell advertising space when the inclusion of advertising material does not interfere with the purpose of their publication. The SDDS Bulletin and Website reserve the right to accept or reject advertising, at its sole discretion, for any product or service submitted for publication.
The Greater New York Dental Meeting (GNYDM) will be offering a new and unique experience to its attendees at the 2015 show. Featuring the most world-renowned clinicians, the GNYDM includes educational opportunities for all specialties. With an ever expanding exhibit floor, the GNYDM is proud to make headlines as the largest dental convention in the United States.

The meeting kicks off on Friday, November 27, 2015 and continues through Wednesday, December 2, 2015. Pre-registration opens in April and is always free! Popular courses fill up quickly and may be added to your registration starting in July. Exciting new programs include:

- The first annual global orthodontic conference with programming daily from Sunday through Wednesday
- The first annual international oral cancer symposium in an all day Saturday program
- Programs that are back by popular demand include:
  - The World Implant EXPO, facilitating the education of dental professionals in all aspects of implantology as well as an expanded exhibit floor including the sale of implants, associated materials and technology solutions
  - A four-day Invisalign EXPO which will teach attendees how to incorporate Invisalign into their dental practices
  - Dental laboratory education which brings dentists and technicians together by providing a designated and specialized education program, demonstrations, digital dentistry and technology to engage technicians and dentists side by side in an integrated, hands-on experience

The GNYDM will continue with the “live” dentistry arena, which draws over 450 attendees per session with standing room only. There will be eight free “live” patient demonstrations right on the exhibit floor.

Attendees will be able to get an up-close view of the procedures occurring in real time as there will be large screens on either side of the stage.

In 2014, the GNYDM registered 53,772 attendees from all 50 states and 137 countries. The GNYDM boasts 1,600 exhibit booths including over 700 companies, giving attendees the opportunity to meet international companies and buy the newest products on the market for their dental offices.

We invite SDDS members to participate and volunteer at the 2015 meeting. Please contact Ms. Victoria Calas, Victoria@gnydm.com or call (212) 398-6922 for information on how to volunteer. Mark your calendar now with the show dates and remember to register for free starting in April. Visit the Greater New York Dental Meeting website at www.gnydm.com or visit their social media sites for more information and updates on programs.

by JAYME MCNIFF SPICCIAIE, Program Manager, GNYDM

Save the Dates!

SCIENTIFIC MEETING DATES
Friday, November 27 - Wednesday, December 2, 2015

EXHIBIT FLOOR DATES
Sunday, November 29 - Wednesday, December 2, 2015

To volunteer or for additional information, call the GNYDM at (212) 398-6922.

E-mail: victoria@gnydm.com
Facebook: facebook.com/GNYDM
Twitter: twitter.com/GNYDM
Virtual Insurance Claim Payments Have Hidden Costs

A new trend by dental insurance companies is paying their claims with a virtual credit card. You may have recently received a payment that looks similar to the one in Figure 1 below. Ask your office manager or biller if they are aware of these “virtual payments” (v-payments). It is highly likely that they have already processed some of these v-payments on your credit card terminal.

You may think that placing payments into your bank account now is much easier and gone are the days of paper checks. Yes, there is something to be said for an easier transaction and the time saved from heading over to the bank, but let’s take a look at the cost involved in accepting this new payment method.

Here is an example of a recent transaction that was processed in Dr. XYZ’s office for a $63 claim paid with a virtual MasterCard. Placing a call to the doctor’s credit card processor we were able to determine the real cost of this relatively small v-payment.

The fee breakdown example will be different depending on your payment processor and contract. This example is from an actual merchant service provider to an SDDS dentist:

• 2% charge for the transaction
• 2.65% charge because it is considered a “non-qualified fee” (the virtual MasterCard is a commercial card)
• 19¢ charge for a Transaction network access fee
• 10¢ per item charge which is considered two items one from processing on your terminal and one from the non-qualified fee for a total of 20¢

Adding up all the processing fees for this v-payment was $3.34—greater than 5 percent decrease of Dr. XYZ’s income from that insurance claim. Of course the fees for larger v-payments are higher and the more insurance v-payments you process the more those costs will add up.

If you do not want to pay any of these additional fees simply opt-out of the program. We advise you to call the issuing insurance company or the v-payment administrator whose contact information is included with the v-payment. You will have to do this for each insurance company that sends you a v-payment.

Advise your staff to be on the lookout for this. Be aware of this new, unnecessary, hidden cost, of doing business with dental insurance plans.

by ALYSON BUCHALTER, D.M.D., Chair, SDDS Dental Benefits Programs Committee & STUART SEGELNICK, D.D.S., Immediate Past Chair, SDDS Dental Benefits Programs Committee

You can take advantage of this great program by contacting the MLMIC underwriting department at one of MLMIC’s regional offices to see if you qualify:

• NYC (800) 683-7769
• Long Island (888) 263-2729
• Syracuse (888) 744-6729

by MLMIC
MLMIC is the only dental liability insurer endorsed by the New York State Dental Association (NYSDA) for a reason. With personalized service, premiums and dividends based solely on the experience of New York State dentists, our policyholders know they can count on us to be there for them. Today, and tomorrow.

Get a Quote
Call (888) 392-0638 today for a personalized consultation with a MLMIC representative.
Or, visit MLMIC.com/dentist
What was initially a media event has withstood the test of time and in spite of many developmental challenges, has made it to the teenage stage of development and found a home in the ADA Foundation. SDDS has been aboard the Give Kids a Smile (GKAS) bandwagon from its inception, facing challenges ranging from weather-related matters to venue issues.

Our 2015 GKAS event was held on February 19 at the headquarters of Brooklyn Borough President Eric L. Adams. In spite of frigid single-digit weather conditions, SDDS volunteers enthusiastically participated in the event, including senior hygiene students from New York City College of Technology’s dental hygiene department, New York University College of Dentistry and GPR residents from New York Methodist Hospital and Brooklyn Hospital. SDDS member volunteers included Drs. Gabriel Ariola, Angela DeBartolo, Michael Donato and Reneida Reyes. Additional volunteers were dental assistants Melissa Rivera and Nia S. Santos, who supplemented the Colgate Bright Smiles, Bright Futures staff which included Ms. Carla Johnson, Dr. Paul Martin and Mr. Willie Morales. The volunteers ensured the efficient evaluation of participants and provided oral health education in addition to comprehensive oral health evaluation.

Throughout February, SDDS volunteers continued to provide oral health presentations in response to the overwhelming number of requests from
schools in districts. Volunteers visited public, private and religious schools including yeshivas and parochial educational institutions.

Creative contest entries submitted to SDDS for Children's Dental Health Month (CDHM) by the contest deadline of March 27, 2015 are scheduled to be reviewed and winning entries selected on April 21, 2015. Sugarless Wednesday was observed on February 25, 2015. The focus of this event included providing children with information regarding the hidden sugars in commonly consumed snacks and beverages.

Once again the overwhelming response of the SDDS volunteers, who gave freely of their time and talent for the wellbeing of the children of the district, reconfirmed the generosity and commitment of our members.

RENEIDA E. REYES, D.D.S.
Chair, SDDS Oral Health Committee & President, ADA Foundation

Additional CDHM & GKAS Event Photos

Brooklyn Borough President Eric L. Adams (background, seated) and child await their oral exam at 2015 GKAS event

SDDS Oral Health Committee member, Dr. Anne Marie Truncali (front row, far left), with New York City College of Technology dental hygiene students and faculty member, Susan Davide (front row, far right) during a visit to P.S. 216 in February

SDDS thanks the many volunteers whose hard work, dedication and commitment helped make this year's Children's Dental Health Month another marvelous success.

We couldn't do it without you!!!

SDDS members Dr. Diane Klein (left) and Dr. Christina Klein (right) teach students at St. Rita School in Staten Island about the importance of proper oral healthcare during a CDHM school visit
Most of us in the Second District Dental Society are in private practice and either work in our own practices or as associates for an owner dentist. One of the new modalities of dental practice has evolved into corporate ownership of a dental practice. This term means that the ownership of a dental practice is owned by a corporate entity with a dentist potentially acting as the front person for legal reasons.

The bottom line with any corporation is the pursuit of profit in order to meet the goals of the shareholders and the corporation. Corporations of any type exist to make as much money as possible in as short of a time frame as possible. Most of us feel that a dental practice exists to provide the best evidence-based healthcare services and making money is a tangential benefit, although a very important one, as this is how we live and support our families and our business.

Most of us would usually agree that making as much money as possible should never be the primary goal of a dental practice. It would be more appropriate to say that we all strive to render the best care we can to each and every patient and hope that the money will take care of itself.

Private practices do not have an unlimited budget for marketing and most of us cannot access the huge discounts on supplies that suppliers give to big corporate entities. Private practitioners try to compete by offering service, empathy and humility to their patients. Many of these people through the years become not just patients, but also friends.

Private practices usually are quite specific in enumerating treatment plans and money obligations to the patient. There have been quite a few reported cases of deceptive practices with certain corporate dental chains.1-3

The appeal of corporate dentistry to younger dentists who owe student loans to the tune of up to half a million dollars can be understood if there is a fast return to earn as much as possible in a short time to help pay off these loans. Unfortunately many of the supposed owner dentists are the ones who are responsible for any mistakes made on a patient but the corporate entity largely dictates the terms of dental practice in their own offices.

The gist of the story here is the corporate practice possibly offers a quick money return to the young dentist with very little potential for long term opportunities. Loss of one's independence is the crux of the issue and we as organized dentistry should emphasize the importance of never surrendering this independence.

Dentistry hopefully will not go the way of medicine where we will lose our independence in private practice. This article is not meant to touch on the issues of either Medicaid or Obamacare and these are issues for a future commentary.

by JACK IRWIN, D.D.S.


Classifieds

WRITER NEEDED—Second District Dental Society is seeking a component reporter to write brief articles about noteworthy Second District and Richmond County Dental Society events for publication in the New York State Dental Journal, which is printed six times a year. Applicants must have excellent writing and editing skills, a strong command of English and be actively involved in Second District Dental Society activities. Interested persons should forward their résumé and a short writing sample to info@sddsny.org.

EDUCATION—Learning Orthodontics is available for general dentists and pedodontists, locally in Brooklyn. For more information about Clinical Orthodontic Course, please contact Dr. Kale at (917) 881-3048 or email at drkale@clinicalorthodontic.com. Dr. Kale has been teaching this course since 1996 and can provide you with references if necessary.

EDUCATION—Brooklyn Implant Study Group offers low cost continuing education to dentists in Brooklyn. We meet 6 times a year, Wednesday evening at 6:45 p.m. over dinner. For more information contact Cinthia at (718) 439-8121 or email brooklyndds@yahoo.com.

FOR SUB-LEASE—2-3 Fully equipped, state of the art dental operatories plus consultation office in beautiful, prestigious Brooklyn Heights location. Please call (917) 697-3497.

FOR LEASE—NEW DORP, STATEN ISLAND, NY—2 Rooms in modern, fully equipped dental office – looking for a long-term relationship with a third dentist to coexist in a 5 room facility in a friendly, cooperative atmosphere. References a must – Call (718) 979-2610 or (718) 619-7179.

Eric J. Ploumis, D.M.D., J.D.
Attorney at Law

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The SDDS Mentorship AdoptD program needs YOU!

Sign up today by sending an e-mail to vmolina@sddsny.org. Please email us so we can begin the journey together!
CPR & Medical Emergencies in the Dental Office
MICHAEL KALIROFF
Certified Instructor, American Heart Association

This course provides dentists and their staff members with the knowledge and skills needed to properly respond to cardiopulmonary and other medical emergencies which can occur in dental offices. The specific advantages and disadvantages of performing CPR within the dental operatory will be discussed. This program utilizes hands-on practice sessions for all participants. Topics to be covered will include heart attacks and strokes (signs and symptoms), sudden cardiac arrest/defibrillation, airway obstruction (choking), respiratory emergencies, anaphylactic reactions, emergency drug kits, and more.

Upon successful completion of this course, participants will gain the knowledge and hands-on experience needed to administer CPR safely and effectively. Participants will receive a two-year certification card from the American Heart Association as well as continuing education credits. Completion of this course will also satisfy the New York State Education Department’s requirement for licensed dentists.

ENROLLMENT IS LIMITED, SO REGISTER EARLY!!!

The Health Care Team: Dentist/Physician Collaboration
Featured Clinician: PAUL TEPLISTKY, D.M.D.
Clinical Assistant Professor, SUNY Downstate Medical Center; Member, SDDS District Claims Committee

In a hospital setting, the staff dentist is often called upon by physicians from a wide variety of departments to provide consultation and treatment services for their patients. The dentist functions as part of the comprehensive health care team and his/her expertise is invaluable in managing patients and achieving positive outcomes. However, this role is not limited to hospital inpatients. As an increasing number of medical procedures are performed on an outpatient basis or in an ambulatory care setting, dentists in private practice will encounter many of the same patients with diverse medical diagnoses.

The different types of dental consultations requested by various medical specialties will be reviewed and discussed. Upon successful completion of this lecture, attendees will:

- Understand the role of the dentist working in collaboration with physicians as part of the health care team
- Identify the types of consultation requests that may be made by various medical specialists
- Be able to appropriately respond and communicate findings and recommendations
- Provide adequate patient evaluations and treatments

Medical Emergencies: Are You Prepared?
Featured Clinician: JEFFREY S. BURNS, D.D.S.
Associate Director, General Practice Residency, Lutheran Medical Center

Medical emergencies can and do happen in the practice of dentistry. Preparedness for these emergencies is predicated on an ability to recognize a problem and to effectively institute prompt and proper management. Dentists should be able to effectively manage medical emergencies by:

1. Recognizing disease states which may be contributory
2. Preventing untoward sequelae
3. Preparing staff through mock office drills
4. Updating resuscitative equipment and office emergency kits

Upon successful completion of this lecture, attendees should be able to manage the following:

- Syncope
- Chest discomfort
- Hypersensitivity reactions
- Respiratory difficulty
- Hyper/Hypoglycemia
- Seizure disorders

Dental Phobia and Oral Sedation
Featured Clinician: LOUIS I. SIEGELMAN, D.D.S.
Assistant Director of Dental Anesthesiology, Lutheran Medical Center

This course will cover the etiology of dental phobia and appropriate office management for incorporating patients with this phobia successfully into a dental practice. The use of specific drugs in treating dental phobia safely and effectively will be discussed. Equipment for oral sedation and nitrous oxide use will be presented. Airway and emergency management of common clinical scenarios will also be addressed.

Upon successful completion of this course, attendees will learn how...
to use oral sedation to address specific clinical problems such as the anxious patient or patients who have difficulty achieving good local anesthesia.

CONTINUING EDUCATION COURSE #2015-12
Fort Hamilton Community Club, Brooklyn, NY
Friday, April 24, 2015 ◆ 9 A.M. - 4 P.M. ◆ MCEU - 6 HOURS

Tips in Esthetic Restorative Dentistry
Featured Clinician: RONALDO HIRATA, D.D.S., M.S., Ph.D.
Assistant Professor, Department of Biomaterials and Biomimetics,
New York University College of Dentistry

Modern approaches to restorative dentistry should encompass materials like ceramics, indirect composites and direct composites used in a variety of ways. Nowadays, five approaches can be defined for partial restorations. Two interesting trends used in order to simplify the traditional technique are the development of low shrinkage composites and the use of composite over silicon models. This lecture will include laboratorial data and videos demonstrating clinical aspects of these two new trends on composite technique. These aspects will also be shown with demonstrative videos. Some of the points to be discussed include different approaches for partial restorations; ceramic veneers; ceramic fragments and contact lenses; indirect composites and CAD/CAM composites; direct/indirect technique using direct composites; posterior operative sensitivity and direct composites as a restorative solution. This presentation will also review:

- Layering technique based on different levels of opacity/translucency
- Layering technique used in anterior reconstruction
- Finishing and polishing of composites
- Low shrinkage composites: scientific data and clinical approach
- Posterior operative sensitivity

Upon successful completion of this course attendees will learn the five modern approaches for partial restorations and to perceive need of care on the ceramic indication in the day-to-day. Attendees will also learn:

- The advantages of using composites over silicone models as a new trend
- The layering techniques of composite materials in anterior and posterior teeth
- The behavior of low shrinkage composite based on research
- To apply the low shrinkage composites simplifying the traditional technique

CONTINUING EDUCATION COURSE #2015-13
Hilton Garden Inn, Staten Island, NY
Friday, April 29, 2015 ◆ 7 P.M. - 9 P.M. ◆ MCEU - 2 HOURS

Atraumatic Exodontia: Principles, Concepts and Techniques
Featured Clinician: DALE ROSENBACH, D.M.D., M.S.
Faculty, Woodhull Medical Center

The recent paradigm shift has been to place implants soon after tooth extraction. Along with this comes the challenge of maintaining the soft and hard tissues of the alveolar ridge as best as one can. When this is not possible, ridge augmentation may be indicated. This course will inform dentists on the decision making process relative to designing a flap for surgical extraction, as well as some concepts related to gentle tooth extraction and treatment planning of immediate implants. Upon successful completion of this course, participants should be able to:

- Determine the suitability of condemned teeth for atraumatic extraction
- Recognize when a more invasive surgical approach is appropriate
- Understand the concept and design of the papilla-sparing incision design and recognize when and how it should be implemented
- Appreciate the classifications of bony architecture relative to socket walls and furcal bone and how they relate to treatment planning immediate implants

NEW MEMBERS
Dr. Mani Alikhani – New York University, 1999
Dr. Walter Chen – Columbia University, 2009
Dr. Salvatore Indelicato - University of Florida, 1988
Dr. Mitchell Yeh - Boston University, 2005

REINSTATEMENTS
Dr. Rami Mizrahi – New York University, 1996
Dr. Amanda Ouzer – Temple University, 2013
Dr. Mauro Perdomo – Tufts University, 2012
Dr. Boris Sapozhnikov - New York University, 1990**
Dr. Oksana Taisch – SUNY Stonybrook, 2005

**In the March 2015 issue of the Bulletin, Dr. Sapozhnikov’s graduation year was incorrectly stated as 1961. We apologize for the error.
#2015-10 "Medical Emergencies: Are You Prepared?"
- SDDS Members/Staff: $50
- SDDS Resident Members: FREE
- ADA Members/Staff: $60
- Non-ADA Members: $95
- Federal Service Dentists: $25

Jeffrey S. Burns, D.D.S.
Friday, April 17, 2015
Staten Island Hilton Garden Inn
9 A.M. - 12 P.M.
MCEU - 3 hours
Breakfast included

#2015-11 "Dental Phobia and Oral Sedation"
- SDDS Members/Staff: $50
- SDDS Resident Members: FREE
- ADA Members/Staff: $60
- Non-ADA Members: $95

Louis I. Siegelman, D.D.S.
Saturday, April 18, 2015
Fort Hamilton Community Club
9 A.M. - 12 P.M.
MCEU - 3 hours
Breakfast and lunch included

#2015-12 "Tips in Esthetic Restorative Dentistry"
- SDDS Members: $100
- SDDS Member’s Staff: $85
- SDDS Resident Members: FREE
- ADA Members/Staff: $110
- Non-ADA Members/Staff: $190

Ronaldo Hirata, D.D.S., M.S., Ph.D.
Friday, April 24, 2015
Fort Hamilton Community Club
9 A.M. - 4 P.M.
MCEU - 6 hours
Breakfast included

- SDDS Members/Staff: $50
- SDDS Resident Members: FREE
- ADA Members/Staff: $60
- Non-ADA Members: $95
- Federal Service Dentists: $25

Dale Rosenbach, D.M.D., M.S.
Wednesday, April 29, 2015
Staten Island Hilton Garden Inn
7 P.M. - 9 P.M.

#2015-14 "Esthetics and Laser Dentistry"
- SDDS Members: $100
- SDDS Member’s Staff: $85
- SDDS Resident Members: FREE
- ADA Members/Staff: $110
- Non-ADA Members/Staff: $190

Kenneth S. Magid, D.D.S.
Friday, May 1, 2015
Staten Island Hilton Garden Inn
9 A.M. - 4 P.M.
MCEU - 6 hours
Breakfast and lunch included

#2015-15 "A Review of Head and Neck Anatomy with Dental Considerations"
- SDDS Members/Staff: $50
- SDDS Resident Members: FREE
- ADA Members/Staff: $60
- Non-ADA Members: $95
- Federal Service Dentists: $25

Beeren Gajjar, D.D.S.
Friday, May 8, 2015
Fort Hamilton Community Club
9 A.M. - 12 P.M.
MCEU - 3 hours
Breakfast included

#2015-16 "CPR and Medical Emergencies in the Dental Office"
- SDDS Members: $160
- SDDS Member’s Staff: $145
- SDDS Resident Members: FREE
- ADA Member/Staff: $170
- Non-ADA Member/Staff: $280
- Federal Service Dentists: $85

Hilton Garden Inn, Staten Island, NY
(9 A.M. - 3 P.M.)

#2015-17 "Atraumatic Exodontia: Principles, Concepts and Techniques"
- SDDS Members/Staff: $50
- SDDS Resident Members: FREE
- ADA Members/Staff: $60
- Non-ADA Members: $95
- Federal Service Dentists: $25

Dale Rosenbach, D.M.D., M.S.
Wednesday, April 29, 2015
Staten Island Hilton Garden Inn
7 P.M. - 9 P.M.

If you are reading and absorbing this you probably would be missed. Please share this with someone who participates only by complaining that organized dentistry does nothing for them, or someone you feel could be a real asset to our Society. Give and you shall get!

Excerpt from a back issue of the SDDS Bulletin.
Sent to SDDS by SDDS Past President
Dr. Theodore Edwards
Positions Wanted

GENERAL DENTIST—Compassionate, competent and motivated general dentist seeks part time or full time associateship in private or group practice. Please call (714) 345-4253.

ORTHODONTIST—Experienced orthodontist available one day per week (Tuesdays). Phone (917) 647-3802.

PERIODONTIST—36 years experience in high-volume insurance and union-oriented NYC offices seeks PT associateship with general practice in Manhattan or Brooklyn. Excellent references. Very productive. Call (212) 679-2472.

Positions Available

GENERAL DENTIST—Modern fee-for-service dental office is looking for GP dentist to work part time in our family practice located in Brooklyn, NY 11229. Must be competent and ambitious person. Applicants should submit their resumes to lumanoff@bella.fioredds.com or fax it to (718) 891-8949.


GENERAL DENTIST FULL/PART-TIME—In Brooklyn dental office. Experience is necessary. Spanish speaking a must. Please email resume to drb@bella.fioredds.com or fax to (718) 875-2630.

GENERAL DENTIST—Looking for a general dentist part time in a busy Brooklyn dental practice. Wednesdays 9-6 and Saturdays 9-2. Dr. must have at least 5 years experience, also be friendly and competent. Please submit email to eec927@aol.com.

PEDIATRIC DENTIST—Board-certified or Board-eligible Pediatric Dentist needed as Attending for pediatric dental residents. 1 day/week at our Brooklyn hospital. Includes OR privileges. Contact for additional details: ghenson@interfaithmedical.org or (718) 613-7383.

GENERAL DENTIST—Pleasant, busy, Boro Park Brooklyn office needs a GP for Fridays 9-2. Exp. preferred. Yiddish speaking helpful, good with molar RCTs, crowns and children. Reply to DDS7723@gmail.com.

GENERAL DENTIST—General Dentist preferred for Brooklyn, NY practice. Must be competent and motivated self-starter. Must be able to diagnose, provide Tx plan and treat most problems in a general dental practice. Part time, work any day Mon-Sat. Russian/English bilingual. NY State lic.#, Medicaid, DentaQuest provider# required. Great opportunity, incentive program and potential for buy-out. Submit resume to dianex@aol.com or fax to (718) 891-8949.

DENTIST—Brooklyn Heights, NY. PT position available for general dentist with great people skills, excellent clinical skills, and exceptional diagnostic and treatment planning abilities. Please email resume to db@bella.fioredds.com or fax to (718) 875-2630.

ENDODONTIST—General Practice on Staten Island, West Brighton area, looking to obtain an endodontist to work within the practice. Please contact (718) 442-8440, email: nd5457@yahoo.com.

ENDODONTIST—Busy cosmetic dental office in Brooklyn. Digital x-ray machine. Friendly and experienced staff. Send resume by fax: (718) 376-7652 or by email: taladental@gmail.com.

MARCH QUIZ ANSWERS

Q: How many people attended this years 2015 installation of officers event?
A: 193

Q: At this years installation Dr. Paul Wesley received the SDDS Distinguished Service Award. Name the last three winners of the award.
A: Dr. Arthur Puglisi (2005), Dr. Robert Seminara (2000) and Dr. James Spencer (1997)

Q: At this years installation Dr. Philip Buccigrossi, Jr. became our 2015 SDDS President. What year was Dr. Buccigrossi president of the Richmond County Dental Society?
A: 1997

Q: What was the name of the president of the SDDS and what year was it when the installation of officers event had to be postponed due to inclement weather?
A: Dr. Harvey Silverstein (1996)

Q: Who was the last president to be installed at the Windows on the World in the Twin Towers World Trade Center?
A: Dr. Wendy Goodman (2001)
Recent Court Decisions

The execution of a properly prepared written informed consent is widely understood to be necessary in the context of surgical procedures, but is often overlooked when treatment plans are being formulated. A review of case law and jury verdicts, however, makes clear that practitioners cannot rely on a simple written treatment plan to establish informed consent, and that it is necessary to secure proper informed consent before initiating any planned restoration.

In Harvin v. Roth, et. al., a patient was provided two options for treatment of loose front teeth and receding gums. The patient signed the written treatment plan, agreeing to the treatment option recommended by the dentist. Following placement of gold/porcelain inlays, the patient required root canal and sued the dentist alleging lack of informed consent for “unnecessary restorative treatment” and a failure to advise of the risks and complications inherent in the treatment. Assessing the dentist’s proof of informed consent, the court determined that there were issues of fact for the jury to decide.

Case law also demonstrates that pointing to a patient’s signature on a consent form which lists the risks and benefits of the procedure is not, by itself, enough to defeat claims for lack of informed consent where the consent form does not address alternative treatment options, and the patient testifies that alternative treatments were never discussed. See, e.g., Giambrone v. Farha, et. al.; Rojo v. Young, et. al.

The American Academy of Cosmetic Dentistry predicts increases in the demand for veneer procedures and crown and bridge work. To protect against a corresponding increase in lack of informed consent claims, practitioners should take care to manage patient expectations for treatment outcomes and thoroughly communicate and document discussions regarding the necessity of treatment, the risks, benefits and cost of all treatment options, as well as the prognosis of proposed treatment and any refusal of preferred treatment.

Practice Points

Focus: Obtain proper written informed consent for all restorative treatment plans

✔ Provide patients with a WRITTEN TREATMENT PLAN identifying the necessity of proposed restorations, all known and foreseeable risks and benefits of the recommended treatment, and all treatment alternatives that are generally accepted among dentists in your community, inclusive of referrals to specialists.

✔ Obtain the PATIENT’S SIGNATURE to demonstrate their selected treatment option.

✔ IF RECOMMENDED TREATMENT IS REFUSED, determine whether it is appropriate to dismiss the patient. If it is acceptable to proceed, have the patient sign a statement that they are electing non-preferred treatment and document the reason (e.g. inability to pay cost of preferred treatment).

✔ DOCUMENT YOUR CONVERSATION IN THE PATIENT’S CHART and reiterate the necessity of treatment, the risks and benefits of the options, and – where preferred treatment options have been refused – the short term goals and likely prognosis.

✔ Secure a properly executed INFORMED CONSENT FORM that is tailored to the elected procedure.

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Minutes of the SDDS Board of Trustees Meeting - January 5, 2015

President, Dr. Philip Buccigrossi, called the meeting to order at 7:07 P.M.

PRESENT:
Drs. Buccigrossi, Mindlin, Ariola, Rosenwein, Buchalter, Albicocco, Segelnick, Bina, Bongiorno, Demas, Fligiello, Halikias, Hassan, Lieb, McIntyre, Meiselman, Oshrain, Pasquale, Pavlakos, Ratner, Reyes, Sconzo and Turchak

EXCUSED:
Drs. Medrano-Saldaña, Costagliola

GUESTS:
Drs. Gounardes, Lerner, Wesley, Jastremski, and Quartey; residents Drs. Patel (Lutheran) and Markovic (Methodist)

Motion Passed:
To accept the minutes of the December 8, 2014 board of trustees meeting

DECEASED:
Dr. Lewis Apton - New York University, 1944

PROPOSALS AND ELECTION OF NEW MEMBERS:
Reinstatements:
Dr. William Corbett - UMDNJ, 2006

REPORT OF OFFICERS AND STAFF:
President—Dr. Buccigrossi:
1. Re-appointment of the special ad-hoc committee on “Partnership Agreement” Drs. Oshrain and Lieb will be appointees to the committee. Dr. Medrano will serve in an advisory capacity.
2. Re-appointment of the special ad-hoc committee on the “Foundation.” Drs. McIntyre and Wesley continue to serve in that capacity, along with Drs. Khurana and Farer of NYCDS. Dr. Medrano will serve as a consultant.
3. Dr. Gounardes was appointed as the SDDS Parliamentarian for 2015.
4. Appointed a new ad-hoc committee to nominate two to three candidates to fill the position of representative to the NYSDA Council on Dental Health Planning and Hospital Dentistry. Committee: Drs. Rosenwein (Chair), Ratner, and Bina will have candidate names for election at the February board meeting.
5. Noted he will attend the installation dinners of QCDS, SDDS, NCDS, RCDS and NYCDS.

President-Elect—Dr. Mitchelli Mindlin:
Appointed chairs of continuing education: Drs. Lorna Flamer-Caldera, Michael Donato, and John Demas.

Vice President—Dr. Gabriel Ariola:
Progress

Secretary—Dr. Sari Rosenwein:
Progress

Treasurer—Dr. Alyson Buchalter:
Reported on financial accounts and SDDS investments.

Librarian Curator—Dr. Paul Albicocco:
Progress

Executive Director—Mr. Bernard Hackett:
1. SDDS Installation of Officers Update. One hundred and eighty-one have registered with more anticipated. Dr. Lieb will serve as Master of Ceremonies. Dr. Gounardes will serve as installing officer. Business attire for the day.
2. Richmond County Dental Society Installation—Saturday evening January 24, 2015 from 7 P.M. to 11 P.M. at the Richmond County Country Club. Dr. Ed Jastremski (SDDS board member) will be installed as president of our branch society (RCDS). Dr. Louis DeSantis will receive the Distinguished Service Award. RCDS celebrating the 100th anniversary. Dr. Vincent Frazzetto - event chairman. Call for reservations.
3. New York County Dental Society—Installation of Officers on Thursday, January 29, 2-15 at 5:30 P.M. Dr. Maurice Edwards will be installed as their president.
4. Corporate insurance policies have been renewed.
5. The two e-prescribing courses will be well attended at both Ft. Hamilton and the Hilton Garden Inn.
6. Discussed changes in the Vanguard Advisory Services.
7. The 2015 CE and Activity Guide has been mailed to SDDS members.

COMMITTEE REPORTS:
Greater New York Dental Meeting—Dr. Ian Lerner: Previously distributed

UNFINISHED BUSINESS:
None

NEW BUSINESS:
None

GOOD AND WELFARE:
• Dr. Buccigrossi wishes everyone “A VERY HAPPY NEW YEAR!”
• Welcomed new board members: Drs. Kristine Hassan, Ankush Khanna, John Demas and Ronald Turchak.
• Dr. Ariola thanked Dr. Lerner for a “job well done” at the GNYDM.

ADJOURNMENT:
7:22 P.M.
JACOBSON GOLDBERG & KULB, LLP

Attorneys and Counselors at Law

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Daniel M. Goldberg      Amy T. Kulb      Jeffrey A. Granat