Second District Dental Society’s 2012 Installation and Awards Luncheon

The attendees at this year’s Installation Luncheon were treated to an amazing afternoon of honor, fun, and camaraderie at the prestigious University Club in New York City. The SDDS thanked outgoing President Stuart Segelnick and welcomed Dr. Constantine (Gus) Pavlakos and the rest of the officers into their new positions. A great time was had by all.

Incoming SDDS President Constantine (Gus) Pavlakos poses with his wife, Jeanine, right before being installed.

Calendar of Activities

**FEBRUARY**

Friday 3  
**CONTINUING EDUCATION COURSE #12-02**  
9:00 AM to 3:00 PM  
“CPR and Medical Emergencies in the Dental Office”  
Michael Kaliroff, Certified Instructor

Monday 6  
**BOARD OF TRUSTEES MEETING**  
7:00 PM

Friday 10  
**CONTINUING EDUCATION COURSE #12-03**  
9:00 AM to 4:00 PM  
“Advances in Implant Dentistry”  
Alan M. Meltzer, D.M.D., M.Sc.D.

Friday 24  
**CONTINUING EDUCATION COURSE #12-04**  
9:00 AM to 12:00 NOON  
“Practice Building with Respect to Implant Prosthodontics”  
Michael B. Bruno, D.M.D.

**MARCH**

Friday 2  
**CONTINUING EDUCATION COURSE #12-05**  
9:00 AM to 12:00 NOON  
“Diagnostics for Predictable Results”  
Peter Kouvaris, C.D.T.

Monday 5  
**BOARD OF TRUSTEES MEETING**  
7:00 PM

Friday 9  
**CONTINUING EDUCATION COURSE #12-06**  
9:00 AM to 4:00 PM  
Marshall P. Solomon, D.D.S.

President’s Annual Luncheon

Friday 17  
**CONTINUING EDUCATION COURSE #12-07**  
9:00 AM to 4:00 PM  
“Treatment Decisions for Interdisciplinary Challenges in the Aesthetic Zone”  
BRIAN CHADROFF, D.D.S.  
Clinical Associate Professor of Postgraduate Periodontics and Implant Dentistry, New York University College of Dentistry  
MICHAEL A. APA, D.D.S.  
Clinical Assistant Professor, Department of Cariology and Comprehensive Care, New York University College of Dentistry

**THE DR. IRVING E. GRUBER MEMORIAL LECTURE**

3.30.12  

Free registration is required for this event. Contact SDDS Headquarters at (718) 522-3939 to reserve a seat.
A Presidential History of the SDDS

“Look forward, not backwards.”
President Barack Obama (2009)

From the first time I walked into the Second District Dental Society headquarters at 111 Fort Greene Place, (which was built in 1951 and happens to be the first component dental society building constructed solely for society purposes), I couldn’t help but notice the pictures on the walls of all the former presidents of the society. They are displayed in framed 8½ x 10 photos around the entrance hall leading into our society’s home. When I saw this gallery of photographs, I was quite curious, and spent some time studying the oldest photos of presidents from the late 1800s. I was intrigued by their ancient outfits and hairstyles. As I moved down the line to the nearer past, I was surprised at how closely these former presidents, despite the years gone by, resembled their living counterparts.

As we enter the 144th year of the Second District Dental Society, it amazed me to learn that most of my colleagues, like me, had no idea when and how the SDDS was formed, who these past presidents had no idea when and how the SDDS was formed, who these past presidents were, and what they accomplished. However, I reasoned that by forgetting the past, both good and bad, we are bound to repeat it in the future. As the famous philosopher George Santayana said, “those who cannot remember the past are condemned to repeat it”(1905). I'm not sure if this history of the SDDS presidents will have any mind-boggling impact on our lives, but I did find it quite interesting and would like to share our history with you.

The first President of the SDDS, Dr. William B. Hurd, was elected on June 2, 1868, the day that the SDDS was first organized. This was accomplished through the direction of the legislature of New York State which on April 7th, 1867, authorized the creation of the Dental Society of the State of New York and its districts. This happened to be eight components at the time following the judicial districts of the state. Also in an amendment to the legislative act, the degree of Master of Dental Surgery (MDS), not DDS or DMD, was created.

Dr. Hurd was born on July 5, 1820 and lived to the age of 91, practicing dentistry until he was 81 years old. He was actually born in Connecticut, but moved to Brooklyn, in 1857. He was one of eight delegates chosen to represent the SDDS on June 30, 1868, at the first organization meeting of the Dental Society of the State of New York (now called NYSDA), and was elected its first Vice President. Dr. Hurd was a civil war veteran and went on to become the fourth president of the Dental Society of the State of New York in 1871. He was a scholar reading his paper entitled “filling teeth” at the 2nd annual session of DSNY. His peers said that he resembled Ben Franklin, who had lived 30 years before Dr. Hurd was born. However, a New York Times article on October 26, 1902 described the then 82-year-old Dr. Hurd as resembling the famous preacher Henry Ward Beecher in not only his style, but also in his movement and speech.

The second President of the SDDS was Lendone S. Straw, born in 1825. He was introduced to dentistry when he assisted in his father, Dr. Samuel Straw’s, dental prac-
continued on page 4
Our 2012 President-Elect, Dr. Amrish Parikh, was born and raised in a small town in Gujarat, India. After completing his dental education at Government Dental College in Ahmadabad, India, he served as chief of the dental unit at Civil Hospital Godhra until 1976, when he immigrated to the United States in hopes of improving his education and career opportunities. Shortly after his arrival in the United States, he attended New York University College of Dentistry, where he completed one year of advanced standing education before going into private practice.

Prior to his retirement from teaching in 2007, Dr. Parikh was a Clinical Associate Professor in the Department of Cariology at New York University College of Dentistry for 12 years. He was an attending at Brookdale University Hospital and Medical Center for two years and has been an active member of Second District Dental Society since he joined in 1993. In addition to a two-year stint as Chairman of Second District’s Membership Committee, he has served on numerous committees throughout the years including the Continu ing Education Committee, the Insurance Committee and the Program Committee.

Dr. Parikh’s commitment to organized dentistry goes beyond his involvement with Second District. He is a Past President of the Indian Dental Association (USA), a Past President of the New York Academy of Oral Rehabilitation and he frequently volunteers at the Greater New York Dental Meeting. He is a Fellow of the Academy of General Dentistry, the Pierre Fauchard Academy and the International College of Dentists. He currently practices in the Flatlands section of Brooklyn and also practiced in Forest Hills, Queens until 2003. Dr. Parikh is married with three daughters and is looking forward to serving as President-Elect of the Second District Dental Society.

Convertibles: The Best of Both Worlds

By: Lewis J. Altfest, Ph.D., CFA, CFP®

Eat all you want and still lose weight! is an ad slogan we’ve probably all seen. It promises something we’d all love: the best of both worlds. In many ways, that’s the goal of convertible bonds.

Convertibles are corporate bonds that pay interest and have a maturity date like regular bonds. But unlike regular bonds, they give you the option to convert the bond to shares of the company’s stock, typically at your discretion, and sometimes at a predetermined price.

If a company’s share price goes way above what you’d get at conversion, and you make the switch, you’ve hit pay dirt. On the flip side, if the share price drops or goes nowhere, you can hang onto the bond and merely keep cashing the interest checks. So you’ve got profit potential on the upside and some protection on the downside.

Here’s an example of how this can work: Let’s say you buy a convertible bond with a 4 percent annual interest rate, selling at a 15 percent premium, and the company’s stock price is at $20. You hold it for a year, and, during that time, the stock price moves to $30, the price at which it’s convertible, and the company calls it in. (I’ll explain later what it means when a bond is “called.”) Your gain is 39 percent: The 50 percent raise in the stock price plus the 4 percent annual interest, minus the 15 percent premium.

Convertible bonds are great for conservative investors who still want some sort of equity play, and for people who want a portion of their portfolio invested in assets that don’t directly correlate with the market. Convertible bonds don’t fully correlate with either stocks or bonds, because yield, convert value, interest rates, and numerous other factors affect their price and desirability.

Because of the interest they pay, convertible bonds are also useful when you don’t expect the market to bring any great returns.

By the way, don’t confuse convertible bonds with convertible preferred stocks. The latter are similar in approach to convertible bonds, but convertible preferred stocks usually pay a dividend instead of interest, typically have no maturity date (since they’re not bonds) and are of lower ranking than the company’s bonds.

All this praise for convertible bonds begs the question: If they’re so wonderful, why ever bother with regular bonds?

For one thing, it’s sometimes the smaller, more volatile companies that issue convertibles, which is something you’ll need to be mindful of. In general, you’ll also get a lower “coupon” (interest rate) than you’d get with ordinary bonds. You’re essentially paying a premium for the conversion feature, which gives you a shot at the brass ring of stock appreciation.

In general, convertible bonds are subordinate to other company debts. So if the company files for bankruptcy, holders of the company’s regular bonds, and any debt secured by collateral, get paid before convertible bondholders. Still, you’re higher in the payment pecking order than common stockholders.

You should also be aware that most convertible bonds are callable. This means the company that issued them can force you to either sell the bonds or convert them to stock whenever it chooses.

Altfest Personal Wealth Management® is the nationally recognized, fee-only investment management and financial planning firm that is endorsed by NYSDA Support Services for NYSDA. Altfest contributes articles to help members of the Second District Dental Society and think intelligently about their finances. If you would like to reach Altfest, you can call Walter Primoff at (212) 406-0850 or wprimoff@altfest.com.

This article was updated and adapted from an article the author wrote for Medical Economics magazine. Copyright 2011 and published by Advantast Medical Economics Healthcare Communications. Reprinted by permission. All rights reserved.

Looking for an Associate? Seeking Employment? If you are a Second District Member who is seeking employment and for SDDS members who have positions available in Brooklyn or Staten Island, contact the SDDS Bulletin at no cost!

SDDS JOB BOARD

- A FREE member-benefit program for Second District Members who are seeking employment and for SDDS members who have positions available in their Brooklyn or Staten Island office.
- Advertise your associateship ad on the SDDS website and in the SDDS Bulletin at no cost!

Please contact Veronica Molina at (718) 522-3939 or vmolina@sdds.ny.org for details on placing an associateship listing.

SDDS Officer Spotlight:

Amrish Parikh

SDDS President-Elect 2011

SDDS President-Elect 2011
**Children’s Dental Health Month Events February 2012**

- **Give Kids a Smile Day: Friday, February 3, 2012** - Colgate’s Bright Smiles Bright Futures Van will be scheduled for screening at Community Partnership Charter School and P.S. 270 both located at 241 Emmons Place, Brooklyn, NY 11205.

- **Dental Health Day at Aviator Sports and Recreation Center Arena - Sunday, February 5, 2012** - The Colgate Van will be scheduled for screening along with the Child Identification Program (CHP) and giveaways such as toothbrushes, toothpaste and oral health literature from 10am - 2pm.

- **Sugarless Wednesday: February 29, 2012** - A school-wide event will be held at P.S. 361, 3109 Newkirk Avenue, Brooklyn, NY 11226, focusing on identification of the non-essential dietary sugars consumed by the general population.

**CDHH Poster Contest:** In celebration of Children’s Dental Health Month in February, SDDS is sponsoring its annual creative contest for children in preschool through 12th grade in Brooklyn and Staten Island.

**VOLUNTEERS NEEDED!!!** Volunteers are desperately needed for all of our local CDHH events in Brooklyn and Staten Island. Interested volunteers should contact Second District Dental Society at (718) 522-9399.

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**Second District Dental Society of New York & Richmond County Dental Society**

**Children’s Dental Health Month Poster Contest**

**Contest Rules**

- Create a T-shirt design with a theme related to oral health such as brushing, flossing, dental visits, tooth anatomy, nutrition and dental health, etc.
- All entries must be on paper or poster board no larger than 11” x 17.” Depth is restricted to half an inch.
- Students may use media such as paint, marker, crayon, colored pencil, collage, etc. Computer generated art is also acceptable.
- Posters created by students must be their own original artwork. Entries with copyrighted characters, clip art or product brand names will not be accepted.
- **LABEL YOUR ENTRY.** Student’s name, age, grade, teacher name, school address and phone number must be included somewhere on the back of the entry to qualify. Failure to provide any of this information will result in disqualification.

All entries become the property of SDDS and will not be returned unless a self-addressed, stamped envelope is provided with the entry. Winners will be chosen by members of the SDDS Oral Health Committee based on the educational value and creativity of the project. SDDS will contact the winners’ schools directly about their awards. This contest is open to students in Brooklyn and Staten Island schools only.

**Judging Categories**

- preschool – Kindergarten
- 1st – 2nd Grade
- 3rd – 4th Grade
- 5th – 6th Grade
- 7th – 8th Grade
- 9th – 10th Grade
- 11th – 12th

**Awards**

- Winners in each category will receive savings bonds:
  - **First Place** $110 US Savings Bond
  - **Second Place** $75 US Savings Bond
  - **Third Place** $50 US Savings Bond

**Entries Are Due By March 16, 2012**

Mailing address for Brooklyn school entries:

- Attn: Poster Contest
- Second District Dental Society
- 111 Fort Greene Pl
- Brooklyn, NY 11217

Mailing address for Staten Island school entries:

- Attn: Poster Contest
- Dr. Scott Brustein
- 3767 Hyland Blvd
- Staten Island, NY 10308

Contact for Questions:

- Veronica Molina
- (718) 522-9393
- vmolina@sdotny.org

February is National Children’s Dental Health Month

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**Classifieds**

**For Sale – Bensonhurst**

- Turnkey, Very busy corner, office (no practice) for sale. 3 ops plugged fully equipped, 4th plumbed no equip. Panorex, autolav, phone systems, computers, Call Dr. H (718) 745-3456.

**For Rent/Sale: If you are looking for a modern busy dental practice in Brooklyn area. This is IT. More than 2,000 sq. ft. Four operators. Fully computerized and equipped (Nitrous Oxide and Pulse Oximeter), Eagle Softcall, and Schick Digital X-rays and panoramic, chart room, nice waiting area plus reception desk, fully equipped laboratory area, kitchen and few storage rooms. Central AC and Heat. Excellent opportunity for new graduates to start up a practice or for existing practice to merge. Location: 17th Ave / 55th Street, Brooklyn, NY 11204. Near public transportation. Available immediately. Please contact us at (718) 435-0435.

**Staten Island – South Shore**

- Established GP looking to rent dental office 2½ to 3 days per week. Call (718) 356-3339.

**Office For Rent**


**For Sale – Dental office for sale. Prime location, establish practice. (718) 376-1090 or (917) 400-5300.**

**Dentist Wanted – P/T General dentist, experience preferred. Midwood, Brooklyn. (718) 376-1090 or (917) 400-5300.**
2012 SDDS Officers and Board of Trustees

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Amrish K. Parikh

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Diem guidelines
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Simplant
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Microscopic implant features to maximize crestal bone height
New drilling protocols to enhance primary stability
Selection in implant prosthodontics combined with an overview of the evolution of abutment systems and esthetic advances.

Upon successful completion of this course, participants will gain the knowledge and hands-on experience needed to administer CPR safely and effectively. Participants will receive a 2-year certification card from the American Heart Association as well as continuing education credits. Completion of this course will also satisfy the New York State Education Department’s requirement for licensed dentists.

ENROLLMENT IS LIMITED, SO REGISTER EARLY!
A Letter from the 2012 Continuing Education Chair

Leonard Brenner

with a major emphasis on aesthetics and the dynamic outcome. Dr. Michael Apa will join Dr. Chadroff in achieving and maintaining that “wow” outcome. They will demonstrate how a multi-disciplinary approach can help us all reevaluate how we go about optimizing our clinical aesthetic results and simplifying those techniques to accomplish that! Mike Apa, as many of you know, is in practice with Dr. Larry Rosenthal. He has elevated the level of care and treatment that Larry has shared with so many of us throughout the years. Drs. Chadroff and Apa have joined together in lecturing their special program nationally and internationally. Participants will be great and I can promise a sell out with everyone leaving with a sense of excitement!! They will go back to work utilizing several of the techniques and ideas discussed with these two world-class presenters. Whew! I expect an overwhelming attendance this year and to have the SDDS continuing education program be the standard for all other dental societies to emulate!! Please go through the 2012 SDDS Continuing Education Program and Activity Guide for more details on these and ALL of our courses for the year!!

Sincerely,

Dr. Leonard J Brenner
December 5, 2011 Board of Trustees Meeting

President, Dr. Segelnick, called the meeting to order at 7:08 PM.

Acceptance of the Minutes of the November 7, 2011 Board of Trustees Meeting with corrections.


EXCUSED WERE: Drs. Aneer, Brustein, Gounardes.

Dr. Segelnick welcomed guests Drs. DiMango and Halikias.

DECEASED MEMBERS

2012 Installation of Officers

The NYCDS will hold its installation of officers before Thanksgiving. Their meeting will put together a program that will focus on position and NYSDA Council memberships today. Due to the construction, the venue was changed from the Richmond County Country Club to the Excelsior Grand. Mr. Hackett mentioned that Dr. Flaggio will be installed as President of RCDS for 2012.

EXCUSED WERE: Dr. Greg Liberatore, Ms. Amy Kulb, was well received and everyone had a wonderful time.

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Dr. Parish Vice President explained that he was looking forward to his new position to work with the Board of Trustees.

Dr. Medrano Secretary acknowledged Mr. Hackett and thanked him for his support and help with previous minute submissions.

Dr. Buccigrossi Treasurer account balances as of December 4, 2011. He also discussed the Vanguard Portfolio and multiple checking accounts.

Dr. Mindlin Librarian Coordinator reported that the Board of Trustees that he was the presiding chair for the October members’ scientific meetings. Dr. Mindlin also discussed some issues about problems at Gargiulo’s.

Mr. Bernard Hackett Executive Director reported that the 2012 Activity Guides were mailed to all members and commented the fabulous program put together for the upcoming year.

explained that as part of our ongoing recruitment and retention efforts, Drs. Ariola and members of his membership committee will be visiting each residency program during the coming year to keep our newest members abreast of what dental society and benefits are available to them as their residency year winds down.

explained that the Board of Trustees for the Second District membership today. Due to the reconstructed space. Dr. Rausch thanked Second District membership for support to GNYDM and the volunteers. Dr. Rausch informed the Board about the issues ahead which included Rules and Regulations, Executive Director Contract and an honorarium for the committee. We are looking forward to next year’s event.

More space may be needed due to the reconstructed space. Dr. Rausch thanked Second District membership for support to GNYDM and the volunteers. Dr. Rausch informed the Board about the issues ahead which included Rules and Regulations, Executive Director Contract and an honorarium for the committee. We are looking forward to next year’s event.

NYS Dental Association for 2012. Dr. Parikh Vice President is to be determined at a later date by Board.

Dr. Lieb congratulated Dr. Halikias for a great year. Dr. Segelnick wished everyone happy holidays and a happy new year.

ADJOURNMENT

The meeting was adjourned at 8:10PM.

BENEFIT PROGRAMS SPONSORED BY SDDS

The following programs have been reviewed and approved by the SDDS Board of Trustees as sponsored programs for the benefit of the members of the Second District Dental Society. We strongly suggest that when in the market for your office or professional needs, you consider these sponsored programs first. And don’t forget to always identify yourself as a current member of Second District Dental Society and the New York State Dental Association to receive preferred program information.

Health Insurance Programs

♦ HealthPass
♦ Long Island Health Alliance
♦ John Hancock Long Term Care

A variety of programs are available to meet your needs, whether its point-of-service, PPO or HMO. For eligibility information, applications, or to discuss the differences in the various programs, contact Second District’s health insurance brokers, The Garvin Group at (212) 701-7935, (212) 701-7936 or email at ddsboardoftrustees@att.net.

Dental Malpractice Insurance

♦ MLMIC (Medical Liability Mutual Insurance Company)

The preferred malpractice program of Second District and the New York State Dental Association is a members-only benefit. For information and application, contact MLMIC at (800) 683-7679 or visit their website at www.mlmic.com

Credit Card Processing for your office

♦ Elavon Professional Services Account

The preferred program for processing credit card payments for your patients at very competitive rates is available to all Second District members.

For information, contact Elavon at (800) 725-1243, ext. 8512.

Financial Services

♦ Bank of America
1. For deposit products, call (888) 827-3219
2. For personal credit card application, call (866) 438-6262
3. For Business Card Application, call (800) 481-8277
4. For Banc America Practice Financing information, call (800) 497-6076

Office Metals Recycling Program

♦ GREYMAT Environmental Services

Regulatory mandates to recover silver halide from your office x-ray solution, x-ray film, and scrap amalgam or elemental mercury can be easily and affordably met using a variety of programs tailored for your office available through GREYMAT Environmental Services. For information call Greymart at (718) 384-2114, or (800) 238-1813.

Automated External Defibrillators

♦ AED Professionals

New York State regulations require dental offices to have an AED device on-site beginning January 1, 2012. Second District has had in place for a number of years a preferred pricing program with AED Professionals. Recently endorsed by NYSDA, you can call them at (888) 541-2337 to explore an affordable AED option for your office.

Reviewed 7/7/2011