The Second District Dental Society of New York

SDDS BULLETIN

The GNYDM - Your Meeting

As the largest dental convention in the United States, the Greater New York Dental Meeting (GNYDM) continues to grow and reach for new innovative programs in hopes of attracting the most renowned clinicians and dental professionals from around the world. In 2009, the total registration was enormous and dentists appeared in droves to continue to make our meeting the best of its kind in the United States. In 2009, the GNYDM registered 59,166 attendees from all 50 states and 124 countries. This year there will be over 1,500 booths representing more than 600 exhibiting companies and, of course, there is never a pre-registration fee for dentists, their staffs and their families. An even larger growth in registration is anticipated for 2010. The GNYDM feels that it must introduce and redefine its programs each year to inspire the entire dental team to excel in its profession. Thus, the meeting in 2010 has expanded to have two “Live” Dentistry arenas to incorporate more cutting edge oral health care programs. The exhibit floor and continuing education programs are the centerpieces of the annual expansive meeting. The GNYDM coordinates over 200 comprehensive full and half day seminars, essays, and hundreds of hands-on innovative workshops to showcase the latest in techniques and technology.

The Greater New York Dental Meeting continues to lead its competitors as the largest dental event in the United States, because of the tremendous amount of work and energy by a small group of individuals. The Organizational Committee of the GNYDM works tirelessly throughout the year to ensure the meeting’s success. The Committee is lead by its General Chairman, John R. Halikias and its Advisory Chairman, Clifford Salim. The 2010 GNYDM Organizational Committee consists of Kathy Agoglia, Ian Leiner, Lauro F. Medrano-Saldana, Richard L. Oshrin from the Second District Dental Society and Anthony E. Chilura, Marc B. Gainor, Lois Jackson, Maitreya Padukone from the New York County Dental Society. Of course, many thanks must go to the countless SDDS and NYCDS member volunteers who comprise the many sub-committees that contribute to the meeting’s success. The Greater New York Dental Meeting is a partnership of the SDDS and NYCDS and its continued success contributes to both components’ financial stability. It is through the Greater New York Dental Meeting that the Second District Dental Society and the New York County Dental Society have been able to continue their long tradition of superior member services and to provide high quality continuing education courses.

Mark your calendar for this year’s meeting from November 26th through December 1st to take advantage of exhibitor onsite sale prices and the most current advances and newest technologies available in dentistry today.

CALENDAR OF ACTIVITIES

OCTOBER

Monday 4 BOARD OF TRUSTEES MEETING    7:00 PM
Friday 8 CONTINUING EDUCATION COURSE #10-33   9:00 AM to Hilton Garden Inn, Staten Island
“CPR and Medical Emergencies in the Dental Office” 3:00 PM
Michael Kairolf, Certified Instructor
Thursday 14 SCIENTIFIC MEETING 6:30 PM
“Partnering to Combat Early Childhood Caries (ECC)”
Renédes E. Reyes, D.D.S., M.P.H.
Friday 15 CONTINUING EDUCATION COURSE #10-34 Hilton Garden Inn, Staten Island
“TMD and Sleep Dentistry: An Update” 9:00 AM to
Michael L. Gelb, D.D.S., M.S.
4:00 PM
Tuesday 19 RICHMOND COUNTY DENTAL SOCIETY Membership Meeting
Bocelli Restaurant, Staten Island
“Review of Odontogenic Neoplasms” 6:00 PM
John Lovino, D.D.S.
Friday 22 CONTINUING EDUCATION COURSE #10-35 Fort Hamilton Community Club, Brooklyn
“Snoring and Sleep Apnea” 9:00 AM to
Robert L. Kargut, D.D.S.
12:00 NOON
Friday 29 CONTINUING EDUCATION COURSE #10-36 SDDS Headquarters, Brooklyn
“CPR and Medical Emergencies in the Dental Office” 9:30 AM to
Michael Kairolf, Certified Instructor
3:30 PM

NOVEMBER

Monday 1 BOARD OF TRUSTEES MEETING    7:00 PM
Friday 5 CONTINUING EDUCATION COURSE #10-37 Fort Hamilton Community Club, Brooklyn
“Precision Attachments for Natural Teeth and Implants” 9:00 AM to
Edward M. Feinberg, D.M.D.
4:00 PM

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Second District Dental Society Of New York

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X-Rays and the Pregnant Employee

by Martin Schnee

In my last article I mentioned rules regarding pregnant workers. What exactly are the rules for pregnant workers and where do they come from. The rules adopted by New York State come from the US Nuclear Regulatory Commission Regulatory Guide 8.13. In this guide, it instructs the owner or operator of a radiation facility to monitor the exposure to the fetus of a declared pregnant woman.

A declared pregnant woman is defined as a woman who has voluntarily informed her employer, in writing, of her pregnancy and the estimated date of conception. This of course assumes that the employer has instructed all employees prior to working of the policy and other radiation policies, hazards and working instructions within the office (this shall be documented).

Once a woman has declared her pregnancy, the dose limit to the fetus is 500mRem/gestation period. Typically in a dental office no worker receives more than 50mRem/year. Therefore a dentist can choose not to monitor the pregnant worker. If a dentist has never used badges in the office to establish the typical dose over a year, then this is not always the most prudent way to go. My advice would be to always use an independent source to monitor. This can be accomplished by the use of personnel badges.

Another option is to limit the worker in writing from any radiation duties during the duration of the pregnancy. Some pregnant workers choose to wear a lead apron while taking x-rays (if a badge is being used, wear badge outside apron). This can reduce the dose to the fetus but can also be a strain on the woman.

Remember that while taking an x-ray, if you can see the tube then you are going to receive direct scatter from the x-ray unit. Use the wall and mirrors to protect yourself. Standing in an open doorway (even 6 feet from tube) you will receive 3-10 times the scatter of a protected position. Also, if the tube is directed pointing straight behind the wall you should stretch your arm to allow your body to be out of the line of fire. Some minor x-ray scatter can be avoided by the use of personnel badges.

Please read USNRC Regulatory guide 8.13 and references to completely familiarize yourself with this topic.

If you have any questions concerning this topic I would be happy to answer them. My cell number is (718) 986-4996. My email address is Scientist004@aol.com. My web page is www.NYCRESO.com.
President’s Message

As summer comes to a close, I hope our membership has had a safe and enjoyable one. Throughout the summer season, my patients came to the office and complained about the heat and lack of rain. I laughed because I remembered the same people complaining last year because it was too cool and rainy. I realized that we are very rarely happy with what we have in terms of weather. We spend most of our days lamenting about it.

On one of our great, cool days in the beginning of September, I commented to my patient that this was, in my opinion, a perfect day. My patient responded, a bit annoyed, “Yes, but this reminds me that twenty degree weather is around the corner.” I gave her a look and we both laughed when she realized what she had said. She wasn’t appreciating one of our truly beautiful days thinking only about what was to come. Too often we don’t live in the moment. Too often we forget that this is the only moment we have and we should appreciate it. Well, I have appreciated every moment of this summer and hope you have as well.

On September 15, 2010, I attended the 61st Annual Meeting of the Long Island Academy of Odontology. Dr. Steven Gournardes and I were honored as we were inducted as Fellows of the Academy. Other SDDS members such as Drs. Reineda Reyes (who is the President), Gabe Ariaoli, and James Sconzo were also present.

On September 16, I attended the GNYDM Organization Committee meeting. The staff and volunteer members from New York County and Second District are hard at work making sure that this meeting is the best meeting ever.

On Sunday, September 19, 2010, I attended Suffolk County’s Annual Grape Escape. The Suffolk County New Dentist Committee put together a day of fun and networking held at Laurel Lakes Vineyards on the North Fork of Long Island. Present were students from Stonybrook Dental School, Jamaica Hospital residents, Jamaica Hospital attending staff, as well as dentists from Nassau, Suffolk and Queens Counties. I won the contest for the doctor that drove the furthest to get to the event. Again, I was able to see dear colleagues and make new acquaintances. I look forward to the coming months. There are many new and exciting experiences to be had – even if the weather changes.

BENEFIT PROGRAMS SPONSORED BY SDDS

The following programs have been reviewed and approved by the SDDS Board of Trustees as sponsored programs for the benefit of the members of the Second District Dental Society. We strongly suggest that when in the market for your office or professional needs, you consider these sponsored programs first. And don’t forget to always identify yourself as a current member of Second District Dental Society and the New York State Dental Association to receive preferred program information.

- Health Insurance Programs
- Long Island Health Alliance
- Americana Financial / MemberNet (Medicare Supplement)
- John Hancock Long Term Care

A variety of programs are available to meet your needs, whether its point-of-service, PPO or HMO. For eligibility information, applications, or to discuss the differences in the various programs, contact Second District’s health insurance brokers, The Garvin Group at (212) 701-7935, (212) 701-7936 or email at garvingroup@att.net.

- Dental Malpractice Insurance
- MLMIC (Medical Liability Mutual Insurance Company)

The preferred malpractice program of Second District and the New York State Dental Association is a members-only benefit. For information and application, contact MLMIC at (800) 883-7769 or visit their website at www.mlmic.com.

- Credit Card Processing for your office
- NOVA Professional Services Account

The preferred program for processing credit card payments for your patients at very competitive rates is available to all Second District members. For information, contact NOVA at (888) 545-2207 or visit the NOVA website at www.novainfo.com.

- Financial Services
- Bank of America
- Merrill Lynch

- Dental Environmental Services

A variety of programs tailored for your office available through GREYMART Environmental Services. For information call Greymart at (718) 384-2144, or email info@greymart.com.

(Revised 9/22/06)
May 3rd, 2010 Board of Trustees Meeting

President, Dr. Deborah Pasquale, called the meeting to order at 7:10 PM.

PRESENT WERE: Drs. Pasquale, Segelnick, Pavlakos, Parikh, Medrano, Bucciogrossi, Oshrain, Sorrentino, Gounardes, J. Halikias, Lerner, Lieb, McIntyre, Mindlin, Reyes, Rosenwein, Sconzo and Weasely.

EXCUSED: Drs. Rat- ner, Albicocco, Aréida, Brustein, Cali, Costalos, and Seminara.

MOTION PASSED: to accept the minutes of the April 12th, 2010 Board of Trustees meeting.

Dr. Pasquale welcomed guests: Drs. R. Halikias, Shekib, Sherman, Spencer, Weisfuse, Jacobo, Edważ, Salim, DiMango, Dr. Pasquale changed the order of business. Dr. Deborah Weisf us got the NYSDA designated candidate for NYSDA Vice President addressed the Board, seeking its support at the upcoming election at the NYSDA House of Delegates in June.

Pro. Robert Edwab, Executive Director of the GNYDM presented a final report on 2009 GNYDM. He noted a number of the difficulties the Committee had to face and still faces in light of the economy. He also provided the logistics of how the Meeting would be impacted during the Javits Center construc- tion that will commence this year. Dr. Edwab also noted recent trustee changes for GNYDM employee plan in light of two trustee resignations.

CORRESPONDENCE:
1. Letter dated April 16th from J. Halikias, GNYDM re: Election of the General Chairman for 2012
2. Copy of letter from Dr. H. Lieb to Dr. J. Halikias, GNYDM Chair re: resignation as trustee of GNYDM employee pension plan

REPORT OF OFFI- CERS AND STAFF:
President, Dr. Deborah A. Pasquale.

Informed board about NYSDA delegate cau- se meeting which was held prior to the board meeting in preparation for the NYSDA Hod meeting in June.

Reminded everyone for Thursday night Past President dinner.

Reported about invitation to our delegation to attend Dr. Deborah Weisfuse reception on June 10th.

Dr. Pasquale to attend Hygiene Program graduation at NY Techni- cal College to present 2 SDDS awards for Aca- demic Excellence and Professionalism.

Dr. Pasquale received letter of announcement from new study club.

President-Elect Dr. Stu- bert and Dr. Segelnick.

Dr. Segelnick attended Brooklyn College health fair on April 26. He con- gratulated and thanked Drs. Reyes for putting it all together and also thanked our other vol- unteers Drs. Cali, Dr. Rosenwein, Dr. DeBar- tolo for representing SDDS.

Vice-President Dr. Constantine Pavlakos Progress Secretary Dr. Am- rish Parikh Progress Treasurer Dr. Lauro Medrano - Progress Librarian Curator Ms. Weisfuse - Progress Executive Direc- tor Mr. Bernard Hackett Planning for NYSDA HOD meeting with the 2nd District Caucus Reminded ev- erybody that Hos- pital Resident social event will be held the first Thursday in May at Piquant Restau- rant.

COMMITTEE REPORTS:
Greater New York Dental Meeting Dr. John Hal- kias (as presented earlier)

GNYDM耳朵 on the Diversity For- um - Dr. Medrano

Dr. Medrano and Dr. Jacobo (of Bronx County) gave a summary presentation on the Second Dis- trict co-sponsored Diversity Forum recently held in the Dominican Republic. They reviewed the program agenda, de- scribing the issues discussed and at-
New Photo ID Program

From the New York State Education Department

The increased attention to disaster preparedness in recent years has emphasized the important role that licensed professionals have in addressing critical needs when they arise. To help ensure that licensed professionals can quickly and easily be identified as New York State licensed professionals as they carry out their professional activities day-to-day, as well as in times of emergency, the New York State Education Department is now offering all New York State licensed and registered professionals the opportunity to be issued a professional photo identification card.

The ID card will include the professionals name, profession, license number, signature, DMV identification number, and an expiration date that will coincide with the expiration date of their professional license registration. Newly registered licensees and licensees with at least four months left in their registration period can request an application for an ID by contacting the Registration & Fees Unit at 518-474-3817 ext. 410, Monday-Friday from 9:30 am, to 4:45 p.m. Please note that the ID card will expire at the same time the professional licensee’s registration expires.

Governor Signs Patient Quota Bill into Law

On September 17th, 2010, Governor Patterson signed a NYSDA proposed legislation that prohibits manufacturers and other entities from requiring dentists to use their drugs, devices, or services on a specific quota of patients in order to obtain the drug, device, or service, and would also prohibit dentists from requesting or accepting items that carried the professionals name, and was met with bipartisan support in both houses of the state legislature. Informally known as the Invisalign Law, the New York State Dental Association proposed this legislation due to what was seen as an unfair quota system by the Align Technologies company that would not allow dentists to continue to offer their product if they did not fulfill a quota of ten cases per year. Align has since repealed their quota system.

Why the other side hates to see us on your side.

- We go to bat for you and preserve your good name.
- We aggressively defend and resist any payment for frivolous claims.
- We are a tough team to beat and we don’t give up.
- We have the finest defense attorneys in the State, respected medical experts, and the country’s largest and most experienced claims staff.
- We are not just your liability insurer. We are your legal guardians.

We are MLMIC. Our defense never rests.
CONTINUING EDUCATION COURSE #10-34  
Hilton Garden Inn, Staten Island  
Friday, October 15, 2010  
9:00 AM - 4:00 PM  
MCEU - 6 HOURS  
Title:  "TMD and Sleep Dentistry: An Update"  
Clinician:  Michael L. Gells, D.D.S., M.S.  
Former Director, TMJ and Orofacial Pain Program, New York University College of Dentistry  
Synopsis:  
Bruxism is now considered a parasomnia, which is a CNS sleep disorder. Treatments include appliances, medication and Botox, all of which will be discussed during this presentation. New treatment of headaches, disc displacements and other TMD diagnoses will be explored. Considerable time will be devoted to the role of dentists in treating snoring and obstructive sleep apnea. Upon successful completion of this course, participants will have an excellent knowledge of treatment options for sleep bruxism. They will also understand their role as dentists in the treatment of snoring, sleep apnea and orofacial pain and be better equipped to help their patients suffering from headaches and breathing related sleep disorders.  

RICHMOND COUNTY DENTAL SOCIETY  
Membership Meeting  
Bocelli Restaurant, Staten Island  
Tuesday, October 19, 2010  
6:00 PM  
MCEU - 1 HOUR  
Title:  "Review of Odontogenic Neoplasms"  
Clinician:  John Lavinio, D.D.S.  
Visiting Lecturer, Staten Island University Hospital  
Synopsis:  
This lecture will provide attendees with a review of various odontogenic neoplasms, including ameloblastoma, ameloblastic fibroma, ameloblastic fibrosarcoma, odontogenic myxoma, squamous odontogenic tumor, adenomatoid odontogenic tumor, calcifying odontogenic cyst, calcifying epithelial odontogenic tumor, cementoblastoma and odontoma. Emphasis will be placed on differential diagnosis and treatment, and clinical cases will be presented. Upon successful completion of the lecture, attendees will have reviewed the diagnosis and treatment of odontogenic neoplasms.  

CONTINUING EDUCATION COURSE #2010-35  
Fort Hamilton Community Club, Brooklyn  
Friday, October 22, 2010  
9:00 AM - 12:00 NOON  
MCEU - 1 HOUR  
Title:  "Snoring and Sleep Apnea"  
Clinician:  Robert L. Kornogut, D.D.S.  
Chief of Dental Sleep Medicine, New York Methodist Hospital  
Jordan C. Stern  
Associate Adjunct Surgeon, New York Eye and Ear Infirmary  
Synopsis:  
The National Sleep Foundation estimates that 23% of the adult population in the United States has a problem with snoring or sleep apnea. We are these people, ourselves, our family members and our patients. Some of the consequences associated with untreated sleep disordered breathing include heart attack, stroke, hypertension, diabetes, depression, erectile dysfunction, obesity, marital problems, car accidents, memory issues and death from any cause in cases of untreated severe sleep apnea. In this course, we will present an overview of sleep disorders. We will discuss the clinical presentation, diagnosis and medical management of sleep disorders. This presentation will provide attendees with a protocol for managing patients suffering from the consequences of snoring and obstructive sleep apnea, and introduce participants to a number of popular appliances used for treatment. Upon successful completion of the course, attendees will have a knowledge base that will allow them to be comfortable in recognizing if a potential problem exists, discussing the significant implications of untreated sleep disordered breathing, and helping affected patients with treatment, whether by fabricating an oral appliance or directing them to other treatment modalities where appropriate.  

Are you planning to attend a course at the Fort Hamilton Community Club?  
The Fort Hamilton Community Club is located on a military base. You may be randomly stopped by the Military Police on duty upon entering the base or while on the grounds. Please have your photo I.D. driver’s license, current registration and insurance card available for inspection.  

DATE CHANGE!  
The November 2010 Scientific Meeting has been moved from its original date of November 11, 2010 to Thursday, November 18, 2010. Venue, time and featured clinician remain the same. Please mark your calendars!!
Doctors’ Scientific Article

Brings Relief to Suffering Teen

In June 2007, an article entitled “Congenital Diseases and a New York State Regulation - Help is Here” appeared in the New York State Dental Journal. The article was written by Drs. Preeti Gupta, Stuart L. Segelnick and Milton Palat. The purpose of the article was to make dentists and physicians aware of a little known New York State regulation and its insurance implications that can be used to provide dental benefits to people who have congenital diseases or anomalies. The article went on to explain how patients affected such congenital diseases as amelogenesis imperfecta, dentinogenesis imperfecta, ectodermal dysplasia, cleft lip/palate and trisomy 21 could not be denied insurance coverage for the dental treatment related to these abnormalities.

Two years later, Dr. Segelnick received a letter of thanks from an unexpected source – a mother of an afflicted teen. The mother’s letter stated that years of suffering by their child were finally coming to an end due to the treatment from a caring dentist and the availability of medical coverage for the dental reconstruction of her child’s condition.

“I began searching for options over 8 years ago, and for a long time it seemed doubtful that we would receive any insurance benefits. Then an amazing chain of events brought us to this point today. She was offered a volleyball scholarship at Pace University, we decided to put her on their student health plan, I discovered your article on the internet, and we realized she now had insurance in one of the few states where her condition could possibly receive benefits. Without a doubt, your article […] gave me the information we needed for success. […] We were shocked to receive the positive response from the insurance company in less than three weeks! […]She has now begun the two year reconstruction process, and her confidence and self esteem have already improved. She is so happy to have found a solution for her condition, and the beautiful results should be completed in time for her graduation from Pace.”

Drs. Gupta, Segelnick and Palat are to be congratulated for their diligence in making our profession and the public aware of the availability of this sort of aid. Sometimes, our state government’s regulations can truly help those in need.
continued from page 4
ics through our Council representative:
• Resolved: That the
• The motion received...