The Second District Dental Society of New York

SDDDS BULLETIN

August - September 2010

Serving the Counties of Kings and Richmond since 1868

VOLUME 27 NUMBER 7

www.sddsny.org

SECOND DISTRICT MEMBER IS SPECIAL AWARD RECIPIENT

Dr. Jeffrey Galler, who serves as the Chair of the SDDS Committees on Peer Review and Quality Assurance, has been selected by the International College of Dentists to receive its Leadership Article Award for his article entitled "Mentors, Cementors and Tormentors", published in the May 2009 edition of the NYSDA News. Dr. Galler, also a member of Second District’s Editorial Staff, is a frequent contributor to our SDDS Bulletin, the Journal of the New York State Dental Association and numerous other publications both locally and nationally. Dr. Galler will receive the award at the Annual Meeting of the American Association of Dental Editors this coming October in Orlando, Florida.

NYSDA Inaugural House of Delegates

SDDS Delegation Performs Extremely Well

The inaugural NYSDA House of Delegates was an enormous success. The 101 member House met for the first time on June 10, 2010. The meeting was historic for many reasons and had some incredible "firsts". Notably, it was the first time a House of Delegates elected the officers of the New York State Dental Association. However, even more notable was the fact that for the first time in the history of the state association, a woman was elected to the line of officers. Dr. Deborah Weisfuse was sworn in as Vice President of NYSDA at the June meeting. She joined newly inducted NYSDA President Robert Doherty, President-Elect Chad Gehani, Treasurer Richard Andolina, and Speaker of the House Robert Peskin. Dr. Weisfuse was nominated by the New York County Dental Society and practices in Manhattan.

The proceedings were administered by the new NYSDA Speaker of the House Dr. Robert Peskin. Dr. Peskin was instrumental in the development of all of the new governing documents under which our association now operates. Planning and executing such a large meeting was an incredible accomplishment. Dr. Peskin, the NYSDA staff, Board and Delegates are to be congratulated for a job well done.

Continued on Page 5

CALENDAR OF ACTIVITIES

AUGUST

Friday 6
CONTINUING EDUCATION COURSE #10-29
9:30 AM to 3:00 PM
SDDS Headquarters, Brooklyn
“CPR and Medical Emergencies in the Dental Office”
Michael Kailroff, Certified Instructor

Friday 13
CONTINUING EDUCATION COURSE #10-30
9:00 AM to 3:00 PM
Hilton Garden Inn, Staten Island
“CPR and Medical Emergencies in the Dental Office”
Michael Kailroff, Certified Instructor

Friday 27
CONTINUING EDUCATION COURSE #10-31
9:30 AM to 3:30 PM
SDDS Headquarters, Brooklyn
“CPR and Medical Emergencies in the Dental Office”
Michael Kailroff, Certified Instructor

SEPTEMBER

Monday 13
BOARD OF TRUSTEES MEETING
7:00 PM

Friday 17
CONTINUING EDUCATION COURSE #10-32
9:30 AM to 3:00 PM
SDDS Headquarters, Brooklyn
“CPR and Medical Emergencies in the Dental Office”
Michael Kailroff, Certified Instructor

Tuesday 21
RICHMOND COUNTY DENTAL SOCIETY
6:00 PM
Membership Meeting
Bocelli Restaurant, Staten Island
“How Much Is Your Practice Really Worth?”
Alan A. Clemens, M.B.A.

OCTOBER

Monday 4
BOARD OF TRUSTEES MEETING
7:00 PM

Friday 8
CONTINUING EDUCATION COURSE #10-33
9:00 AM to 3:00 PM
Hilton Garden Inn, Staten Island
“CPR and Medical Emergencies in the Dental Office”
Michael Kailroff, Certified Instructor

Thursday 14
SCIENTIFIC MEETING
6:30 PM
Neighborhood Groups Night
“How Much Is Your Practice Really Worth?”
Reneida E. Reyes, D.B.S., M.P.H.

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President’s Message

As I write this message, we are in the thick of summer. The temperature is in the high nineties and the humidity is the same. I sit in my air conditioned office and realize if I can’t be at the park or a pool on a day like today, I am happy to be here doing what I do best. I missed last month’s message and I apologize to my loyal readers. My position as Residency Director got the best of me with the “changing of the Residents” at the hospital. May and June are our hardest months. I can finally come up for air so let me tell you what your President has been up to.

On May 6th, 2010, I attended the Past President’s Dinner at Chadwick’s. Our last Bulletin featured some pictures of the event. Approximately 20 Past Presidents attended in order to pledge their support and pass on their knowledge to your current President. What a wonderful surprise for me. On May 25th, 2010, I was honored by being invited to the Pinning Ceremony of the New York City College of Technology’s Dental Hygiene class of 2010. I represented Second District and gave out our two annual awards to deserving graduates for “Academic Excellence” and Exemplary Professionalism”. Approximately 50 staff completed the program. See their photo on page 3. It was an eye opening experience since it was the first time I attended this event. Our hygienists work long and hard hours to get where they are and if you don’t thank them on a regular basis for being such an important member of our team, please do so the next chance you get.

On May 27th, 2010, I attended our annual Resident’s cocktail reception held at Piquant Restaurant in Park Slope. It was a perfect venue for such a fun event. Between 50-60 of our Second District dental resident members attended. All those I had the privilege of meeting on a one to one basis made it a point to thank me and Second District for sponsoring the event. We reunited friends that hadn’t seen each other since dental school and the excitement and happiness was palpable in the room. This is a fabulous event that allows us to remind them of organized dentistry and thank them for helping care for some of our most underprivileged and under served populations. During this event I spent a significant amount of time speaking to a Dr. Robert Golightly, a resident at that time from Brookdale Hospital. His life intrigued me. I asked him to write an essay on his life so that I may begin a series of essays on the dental residents of our Second District hospitals. After much prodding he did. See his story on page 3 and look forward to others if I can coax other residents to do the same.

June 9-12, 2010 was the inaugural meeting of the NYSDA House of Delegates. The meeting ran flawlessly due to the hard work of Dr. Robert Peskin before and during the meeting. I had the honor of serving as the Chairman of Rules, Order and Credentials. Our Second District caucus, composed of 10 delegates and 2 alternate delegates, was well prepared, informed and active on every level, particularly with proposals submitted by Second District. You can be proud of the Delegates and Alternates that were in Chicago to represent your best interests.

July is usually a quiet month for the President and the officers. I keep in touch with headquarters and everything is running smoothly. August will begin with a meeting of the Second District Nominating Committee, but otherwise my obligations are few. I want to take this time to wish you a great summer and as always, I am just a phone call or e-mail away.

Quote of the month:
In matters of style, swim with the current; in matters of principle, stand like a rock. - Thomas Jefferson

On the lighter side...

ACTUAL ANSWERING MACHINE MESSAGES

Hi! John’s answering machine is broken. This is his refrigerator. Please speak slowly, and I’ll stick your message to myself with one of those magnets.

Hello! I’m probably home, but I’m just avoiding someone I don’t like. Leave me a message, and if I don’t call back, you’ll know it’s you.

Hello. This is Peter. If you are the phone company, I already sent you the money. If you are my parents, please send money. If you are my financial aid institution, you didn’t lend me enough money. If you are my friends, you owe me money. If you are a female – I have plenty of money.

What kind of financing do you need?

You’ll find it here – and much more.

♦ New office start-ups – get started with up to 100% project financing,* including design, construction, equipment and working capital.
♦ Practice sales and purchases – our team of experts can provide the experience and industry knowledge you need for buying and selling.
♦ Business debt consolidation— to improve your cash flow.
♦ Office improvement and expansion – remodel, refurbish, or expand.
♦ Commercial real estate – choose from a suite of comprehensive real estate loan options to buy, refinance,* or relocate.
♦ Equipment financing – choose from a variety of options and flexible terms tailored to meet your needs.

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SDDS Member Profile:
A Resident's Story - Dr. Robert Golightly

Editor's note:
At a recent reception for the dental residents who work in the Second District, SDDS President Dr. Deborah Pasquale had the opportunity to speak with a number of the graduating residents from the dozen hospital training programs in Brooklyn. One resident in particular left an impression. His name is Dr. Robert Golightly. He related his experiences leading up to his eventual career choice as a dentist. Robert's story speaks to perseverance, maturity, lifetime influences and diversity. We later asked him to put together a short article for the SDDS Bulletin about his road to licensure as a dentist.

While his is not an unheard of story, it is somewhat not of the typical career mold we are more familiar with and worth reading about. He is, however, typical of the recently graduated dental residents our President hosted that summer evening. They are collectively an exuberant group. And while their life experiences and cultural backgrounds may differ, they do have one thing in common - an eager desire to serve the public with knowledge and skills that come about only after considerable work and fortitude. They are all stellar examples of what will continue to keep the backbone of this profession strong for years to come.

Perhaps that's the real story.

Congratulations Dr. Golightly and welcome to all of our new dentists.

The 2010 Graduates of the Hygiene Program at the New York City College of Technology.

Once again, Second District was pleased to recognize two of the top new graduates from the Dental Hygiene Program of the New York City College of Technology. SDDS President Deborah Pasquale was on hand at the May 25th graduation ceremony at the Brooklyn Marriott to present the awards. Mikhail Tisch was recognized for Academic Excellence, and Recia Reynolds for Exemplary Professionalism. Each student received a plaque and a $250 check from the Second District Dental Society. This was the third year that Second District has presented the awards to the faculty-selected recipients at the hygiene school.

May 25th was the day of the graduation ceremony for the Dental Hygiene Program at the New York City College of Technology. SDDS President Deborah Pasquale was on hand at the May 25th graduation ceremony at the Brooklyn Marriott to present the awards. Mikhail Tisch was recognized for Academic Excellence, and Recia Reynolds for Exemplary Professionalism. Each student received a plaque and a $250 check from the Second District Dental Society. This was the third year that Second District has presented the awards to the faculty-selected recipients at the hygiene school.
MOTION PASSED: To accept the minutes of the March 3, 2010 Board of Trustees meeting.

Dr. Pasquale welcomed guests: Dr. R Halikias – Temple University, Dr. Albicocco – New York University, Dr. Segelnick – New York University, Dr. Pavlakos – New York University.

MOTION PASSED: To elect the following candidates to membership:

- Dr. Constantine Pavlakos
- Dr. John Halikias

DECEASED:
- Dr. Henry Brustein – University of Louisville, 1949
- Dr. Raymond Shapiro – New York University, 1940
- Dr. Michael D’Ambrosio – Temple University, 1945


PRESENT WERE: Drs. Michael D'Ambrosio, Dr. Alvaro Preciado, Dr. Yelena Ladyzhenskaya.

COMMITTEE REPORTS:
- Greater New York Dental Meeting: Dr. John Halikias reported that he will attend the May Board meeting to say a few words to us about her candidacy.
- President-Elect Dr. Stuart Segelnick reported that the ADA has found the May Board meeting to be in progress with a report expected to be ready by the May Board meeting.
- Ad hoc Committee on Dental Medicaid: Dr. Medrano had final resolution distributed by staff.

ANNOUNCEMENTS:
- New York University, Dr. Preeti Mistry – New York University, 1999
- Howard University, Dr. Alvaro Preciado – New York University, 2000
- Temple University, Dr. Michael D’Ambrosio – Temple University, 1945
- Stony Brook Island, Dr. Deborah Pasquale called the meeting to order at 7:06 PM.

DENTAL AUXILIARY TRAINING PROGRAM

The Second District Dental Society, in conjunction with the Dental Auxiliary Training Center, is pleased to announce the 25th year of continuation of the comprehensive dental assisting training course offered for the auxiliary staff of the Second District membership.

**FUNDAMENTALS OF CHAIRSIDE DENTAL ASSISTING COURSE**

To meet the demand for trained dental assistants, the Second District Dental Society co-sponsors this course to assist interested students who have a desire to prepare and work in this exciting career field. Dentists interested in hiring DATC students register their dental assisting jobs and positions with DATC. The course is designed to train already employed dental assistants who have limited or no formal training and those who are interested in preparing to take the DANB Exam.

This comprehensive course will augment the on-the-job learning experience by giving the theoretical background of the profession of dental assisting and also provide hands-on training in a classroom setting. The course has been structured in such a way that the total time required for completion is only 15 sessions totaling 45 hours, plus a 15-hour independent study project. The course is a total of 60 hours. Topics covered include:

- Dental terminology
- Infection control
- Dental specialties
- 4-handed dentistry
- Dental office emergencies
- Charting
- Sterilization
- Anesthesia
- Dental materials
- Dental anatomy
- Disease transmission
- Operative dentistry
- Dental instrumentation
- Theory of Radiology
- Preventive oral hygiene

**Course certificate of achievement will be granted upon successful completion of required course work, attendance and final exam.**

**Registration:**

- For more information or course seat reservation, contact DATC:
  Toll-free Phone: (888) 595-3282
  E-mail: datcinfo@earthlink.net

**Course Information:**

- **Course Name:** Fundamentals of Chairside Assisting, 2D101-3
- **Dates:** 2D101-3 (Wednesday evenings) for 15 weeks
- **Time:** 6:30 PM to 9:30 PM
- **Venue:** SDDS Headquarters, 111 Fort Greene Place, Brooklyn, NY 11217
- **Tuition:** $850 (make checks payable to DATC/2D)
- **Text, Lab & INS Fees:** $375 (make checks payable to DATC, will be collected on the first night of class)

- **Eligibility:** Limited enrollment. For more information about becoming licensed, call Lisa Lyle at (888) 595-3282.

**Dental specialties covered:**

- Dental anatomy
- Preventative oral hygiene
- Operative dentistry
- Disease transmission

**Application Deadline:** Effective April 15, 2010. Application forms will be available from the Office of Trustees or at SDDS Headquarters, 111 Fort Greene Place, Brooklyn, NY 11217.
MLMIC is the one ally you want when you enter the courtroom and your practice and reputation are on the line. The jury may be out. But, you can feel confident, knowing that no other insurer in New York State provides the protection and dependability of MLMIC.

- MLMIC's dedicated underwriters, claims personnel, risk management consultants, and defense attorneys are always responsive to your needs.
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- We aggressively defend and resist any payment for frivolous claims.
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IN MEMORIAM

Dr. Herbert Oshrain
July 22, 2010

Dr. Morris Kahm
March 11, 2010

NYSDA Inaugural House of Delegates

Continued from Page 1

There were many contentious issues discussed over the three day meeting. The delegation from the Second District Dental Society proved that it was up to the arduous task. The thirteen member delegation met twice before leaving for Chicago. SDSS President and Caucus Chair Deborah Pasquale, along with SDSS Executive Director Bernard Hackett, and SDSS’s NYSDA Trustee Craig Ratner made sure that each delegate and alternate were fully briefed on all of the pressing issues. The caucus met again during the meeting to discuss strategy and possible changes to certain proposals. It took a lot of time and effort on the delegates part to prepare and attend the meeting. We owe them a debt of gratitude.

Key Issues discussed:
- 26H-2010 - Adopted: NYSDA seek through legislation or regulation to require all dental facilities to have a defibrillator such as an automated external defibrillator (AED).
- 33H-2010 - Adopted: The Council on Dental Benefit Programs develop a subcommittee on Medicaid, and that the majority of its members be significant Medicaid providers.
- A balanced budget was passed with no dues increase for the state association for the coming year.

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OCTOBER SCIENTIFIC MEETING

Fort Hamilton Community Club, Brooklyn

Thursday, October 14, 2010
6:30 PM  MCEU - 1 HOUR

Title:  "Partnering to Combat Early Childhood Caries (ECC)"

Clinician:  Reneida E. Reyes, D.D.S., M.P.H.
           Section Chief Pediatric Dentistry,
           New York Methodist Hospital Division of Dental Medicine

Synopsis:  Tooth decay is the single most common chronic childhood disease, five times more common than asthma, yet 90% of tooth decay is preventable. Early evaluation and risk assessment is a vehicle that can enhance the opportunity for a lifetime free of dental disease. Identification of conditions that apply to a specific patient helps the practitioner and parents understand the factors that contribute to or protect from caries. Risk assessment categorization of low, moderate or high is based on the preponderance of factors for the individual. Identification of risk factors is essential to understand why the disease is where it is, or whether it is likely to manifest symptoms in the future. Review of the correlation between the biological factors, protective factors and clinical findings and their impact on clinical judgement may justify the use of one factor in determining overall risk, for instance, frequent exposure to sugar containing snacks and beverages.

Unchecked dental disease compromises children’s growth and function including their ability to learn, develop positive self-esteem and to speak. Pain from dental caries is a systemic illness and its treatment in early extensive forms constitutes a medical necessity. Dealing with a disease that can alter the physical development of a child brings the dentist into the world of medical necessity. Upon successful completion of this lecture, the attendee will learn to perform risk assessment for Early Childhood Caries and establish protocol for early intervention and management.

DATE CHANGE!
The November 2010 Scientific Meeting has been moved from its original date of November 11, 2010 to Thursday, November 18, 2010. Venue, time and featured clinician remain the same. Please mark your calendars!!
2010-35 “Snoring and Sleep Apnea”

**RICHMOND COUNTY DENTAL SOCIETY Membership Meeting**

Bocelli Restaurant, Staten Island
Tuesday, October 19, 2010
6:00 PM MCEU - 1 HOUR

**Title:** “Review of Odontogenic Neoplasms”

**Clinician:** John Lavinio, D.D.S.

**Hospital:** Visiting Lecturer, Staten Island University

**Synopsis:**
This lecture will provide attendees with a review of various odontogenic neoplasms, including ameloblastoma, ameloblastic fibroma, ameloblastic fibrosarcoma, odontogenic myxoma, squamous odontogenic tumor, adenomatoid odontogenic tumor, calcifying odontogenic cyst, calcifying epithelial odontogenic tumor, cementoblastoma and odontoma. Emphasis will be placed on differential diagnosis and treatment, and clinical cases will be presented. Upon successful completion of the lecture, attendees will have reviewed the diagnosis and treatment of odontogenic neoplasms.
Regulatory Update:

PCI Compliance

Several years ago, the major credit card issuers looked for ways to better protect credit card information and cardholder data. They eventually developed a set of standards designed to ensure that all companies that process, store, or transmit card information maintain a secure environment. These standards became known as PCI DSS (Payment Card Industry - Data Security Standard).

The standards require that companies handling credit card transactions ensure the following:

1: Install and maintain a firewall configuration to protect cardholder data
2: Do not use vendor-supplied defaults for system passwords and other security parameters
3: Protect stored cardholder data
4: Encrypt transmission of cardholder data across open, public networks
5: Use and regularly update anti-virus software
6: Develop and maintain secure systems and applications
7: Restrict access to cardholder data by business need-to-know
8: Assign a unique ID to each person with computer access
9: Restrict physical access to cardholder data
10: Track and monitor all access to network resources and cardholder data
11: Regularly test security systems and processes
12: Maintain a policy that addresses information security

Though these are not government regulations, they are requirements of the credit card industry and all merchants (including dental offices) that process credit card payments must comply with them or risk having their account suspended. In addition, your processor requires that you use an independent company to verify that you've complied with the standards ("trust but verify").

Most credit card processors have been contacting their merchant clients (dental offices) and informing them of this requirement to institute these standards and undergo a compliance check. You are free to choose your own compliance company, also known as a Qualified Security Assessor, but most offices use the firm recommended by the processing company. Naturally, there is an annual fee for this service which can be $200 or more.

The "compliance" itself for dental offices is usually just an online questionnaire that the office completes. For some merchants and those that process more than 20,000 credit card charges a year, the compliance may also require quarterly scans of the merchants’ computer networks as well as other measures.

If you do not comply with the new standards or submit to the compliance check, your processor has the option of discontinuing your account. If they do not discontinue your account, they will likely charge you a monthly fee for the risk you present due to deficient data security. And if you then have a security breach related to a patient’s transaction, you could be liable for penalties up to $100,000.

For Elavon Clients

Dentists that process their credit card transactions with the NYS-DA-endorsed Elavon program can verify their PCI compliance using the recommended Trustkeeper software. This can be found at https://elavonpcitrustkeeper.net/getstarted/ or you can call Elavon at (800) 377-3962. Elavon has also established an educational website that provides also provides access to the Trustwave service. You can visit the site at http://pci.elavon.com. The cost to use Elavon’s program is $79 a year and it includes data breach protection up to $100,000.

For CareCredit Clients:

CareCredit transactions are not affected by PCI standards and no compliance is necessary. If, however, you use your CareCredit terminal to process bank card transactions (VISA, Mastercard, AMEX, etc.), then you are affected and must comply with the standards. Again, anyone who processes, stores, or transmits credit card data must comply with these standards. If you have any questions, you can contact CareCredit’s PCI Compliance Department at (877) 371-9683.

On Thursday June 10th, Dr. Angela DeBartolo made presentation category VI to 3rd place winner Bishop Kearney junior Aladeyemi Osho.

GREATER NEW YORK DENTAL MEETING
2010 SUBCOMMITTEE SIGN UP

The Greater New York Dental Meeting is sponsored by two components, the Second District Dental Society and the New York County Dental Society. It provides an opportunity for its members and their hygienists’ and office managers to be part of the largest Dental Meeting in the United States. Our success is attributed to the many people involved in the production and the administration of the Meeting.

If you or your hygienist or office manager would like to volunteer to be on a Committee for the 2010 Meeting scheduled for Friday, November 26, 2010 through Wednesday, December 1, 2010 please complete the information below and fax to (212) 398-6934, mail (Greater New York Dental Meeting, 370 Seventh Avenue, Suite 800, New York, NY 10018), or scan and e-mail (info@gnym.com) the form to our office. Every volunteer who serves a minimum of two half-day sessions will be entitled to a free half-day seminar awarded on a different day from the one that they volunteered and they will be pre-registered. (Workshops and Invitational are not included). We will pre-register you, your staff and family for the Meeting in advance of general registration.

PLEASE PRINT

Name: Dr./Ms./Mr. __________
Address: __________
City __________ State __________ Zip Code __________
Tel. # __________ Fax # __________ E-mail __________
☐ Second District Dental Society ☐ New York County Dental Society ☐ Other ________

DAY:
Please check ONLY the day and time you would like to serve. If you plan on volunteering for multiple sessions, please number the second session 2, the third session 3, etc. Please note: This is NOT for alternative sessions, but for additional sessions.

☐ Saturday, November 27, 2010 AM PM
☐ Sunday, November 28, 2010 AM PM
☐ Monday, November 29, 2010 AM PM
☐ Tuesday, November 30, 2010 AM PM
☐ Wednesday, December 1, 2010 AM PM

COMMITTEE CHOICE:
Please number your first choice 1 and your second choice 2. First come first served will be utilized for appointments.

☐ Entertainment
☐ Essays/Table Demonstrations
☐ Registration
☐ Seminars
☐ Workshops

I speak __________ and am willing to assist international guests. __________
Enter language

Don’t forget to visit our website at www.gnym.com and register your staff and family. There is never a pre-registration fee at the Greater New York Dental Meeting.

PLEASE DUPLICATE THIS FORM IF YOUR HYGIENIST OR OFFICE MANAGER WOULD LIKE TO VOLUNTEER.